

## FireSonic FirePresser



Independent development teams federation United Plugins announces (time-limited) availability of its popular FireSonic plug-in from founding partner FireSonic - featuring four compressors based on exacting emulations of iconic vintage analogue designs that can be blended at the same time in series, speedily acting as one tool to rule them all - for free (by clicking Add to Cart on the product webpage, allowing a license to be 'bought' for €0.00 EUR) from April 3-16...

As any serious mix and/or recording engineer worth their salt should surely know, natural yet powerful sounding compression can be achieved by using multiple hardware compressors in series - several compressor plug-ins positioned as DAW

(Digital Audio Workstation) track inserts will do the trick, too. There is no need, necessarily, to go to such extreme lengths to achieve this when working with FirePresser. For every situation where compression is needed, FirePresser provides easy access to exacting emulations of four iconic analogue compressors, clearly labelled (left to right) as VARIMU (coloured green), STRESS (coloured red), DB160 (coloured blue), and 76 (coloured yellow) in an uncomplicated user interface that allows all of them to be blended with the greatest of ease, letting lush analogue-sounding compression weave its musical magic upon any source material in next to no time at all. Anyone at all familiar with those iconic analogue compressors will readily recognise their corresponding compression characteristics in FirePresser - one tool to rule them all!

FirePresser's so-called Rainbow Pad provides further control over the amount of presence each compressor in the chain (as arranged) is having, helpfully reflected visually by blending their associated primary colours on screen. But better still, drag just one parameter to simultaneously control all four compressors and achieve the best results - speedy, simple, and smart!

While the order of those exacting emulations of four iconic analogue compressors clearly matters in the chain (as arranged), FirePresser also allows users to speedily rearrange them into any order they wish with simple drag and drop movements, making comparing and contrasting different results as easy as it gets.

Though the overall effect of FirePresser is instant, some skilled users might choose to work with the DETECTOR controls, connecting them to the advanced features of all engaged compressors at the same time. That said, FirePresser's overall effect can be also accentuated by dialling in the TURBO knob to squash sounds further still, seasoned by pleasant-sounding analogue saturation. Seasoned professionals like mix engineer/producer/sound designer Reuven Amiel - Latin GRAMMY Awards winner in 2013 for Best Cumbia/Vallena Album, mixing Manuel Julián & Felipe Peláez's *Diferente* - certainly knows the score, stating, "FirePresser is a very cool approach to multi-compression; the layout allows you to be creative in the process, while the sonics deliver many textures and colours."

Key features:

- Features four compressors based on exacting emulations of iconic vintage analogue designs that can be blended at the same time in series
- Further control the amount of presence each compressor in the chain (as arranged) is having with the Rainbow Pad
- Speedily rearrange the compressors into any order with simple drag and drop movements
- Access advanced features of all compressors engaged at the same time with the DETECTOR controls
- Accentuate the overall effect by dialling in the TURBO knob to squash sounds further still, seasoned by pleasant-sounding analogue saturation

## United Plugins announces (time-limited) availability of FirePresser for free

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FireSonic's FirePresser is available for free - by clicking Add to Cart on the product webpage, allowing a license to be 'bought' for €0.00 EUR - for a time-limited period from April 3-16, 2023 (rising thereafter to its regular price of €99.00 EUR) as an AAX-, AU-, VST-, and VST3-compatible plug-in (using internal 64-bit audio processing capable of handling any sample rate); a 15-day, fully-functional trial version for macOS 10.10 and newer and Windows 8/10/11 can also be downloaded for free... for those interested in trying it out after that time-limited period has passed.

Note that no iLok, dongle, or internet access is required for FirePresser activation. (All United Plugins software uses license files for activation and owners can freely use purchased software - with free-for-life updates - on all their computers, as long as they are the user.)

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