

## **PAMA reschedules Upcoming Virtual Session**



John Vars

Due to unforeseen circumstances, The Professional Audio Manufacturers Alliance (PAMA) has rescheduled its upcoming live virtual event. The open meeting “Mixhalo: Unrivaled, Immersive Audio Experiences At Live Events,” a conversation with the CEO of Mixhalo, John Vars (a prominent online technology specialist for more than two decades), will now take place on Thursday, March 30, at 12:30 p.m. EDT / 9:30 a.m. PDT. (The session had previously been slated for March 16. Note: those who

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have already registered do not need to re-register for the rescheduled session.)

By leveraging its patented, ultra-low latency technology, Mixhalo delivers pristine soundboard mixes at concerts, undelayed play-by-play broadcasts at live sporting events, and clear conference audio to fans and event attendees in real time. Vars will tell the story of Mixhalo's founding by Incubus guitarist Mike Einziger and internationally-acclaimed violinist Ann Marie Simpson, from the original epiphany through the challenges of inventing a new technology, bringing in A-list investors and clients, and all the ups and downs along the way.

Join the session to hear a truly original story and how the world of live events is changing before our eyes and in our ears. This meeting is free and open to all, but registration is required. Visit [this page](#) to reserve your spot.

[www.pamalliance.org](http://www.pamalliance.org)