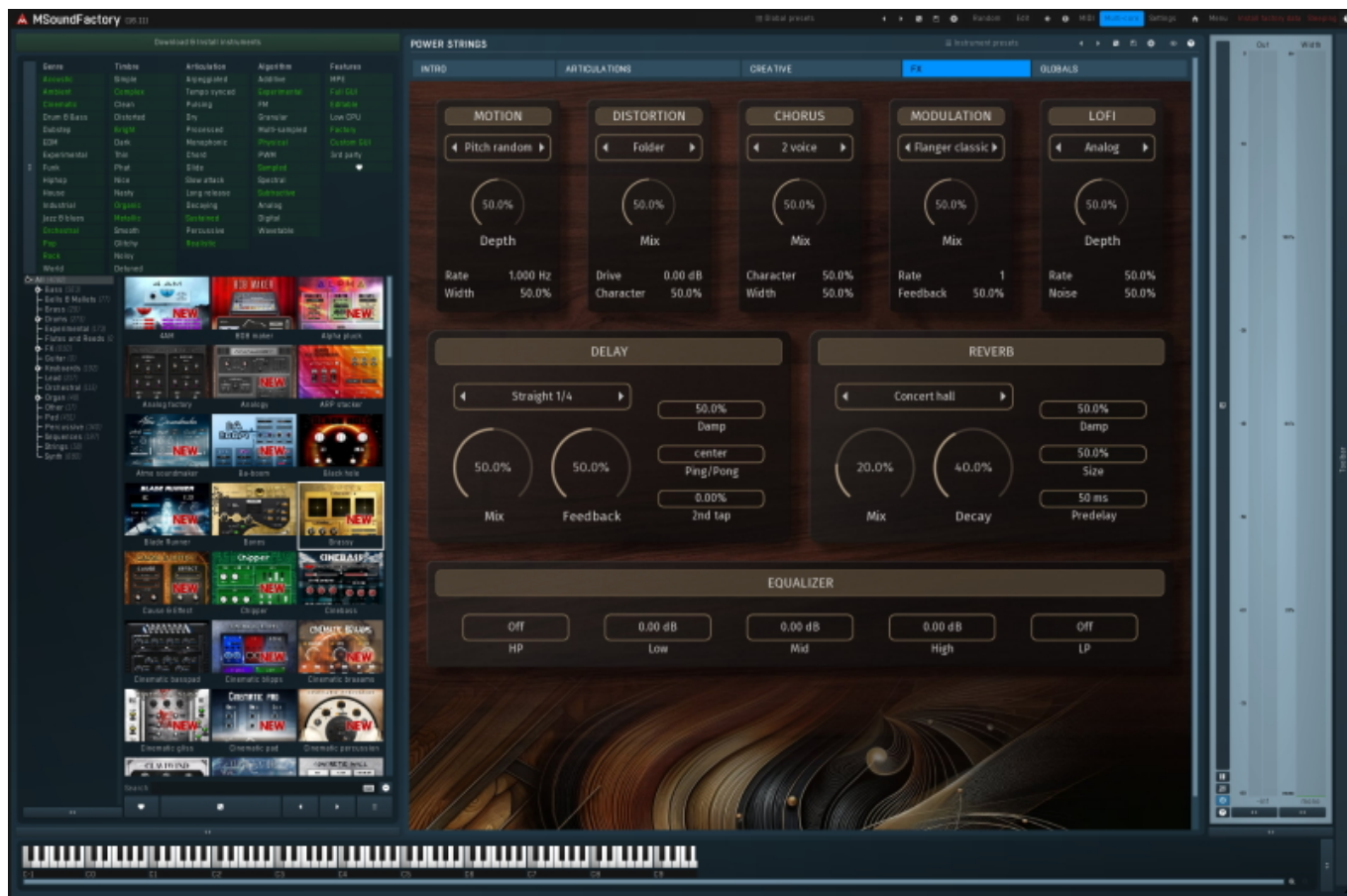


## MeldaProduction PowerStrings



Following in the must-have footsteps of its DreamMachines (so-called VIRTUAL ANALOG DRUM DESIGNER) and Meldway Grand (software grand piano) as premium instruments for MSoundFactory, itself held in high regard as arguably the most powerful modular virtual instrument platform out there today by effectively allowing users to create their own instruments (alternatively available as MSoundFactory LE - providing access to all the sounds and instruments included with its bigger brother, but without access to the editing screen - and also for free as the self-explanatory MSoundFactory Player with only a few sounds included, although users can choose to purchase premium instruments), music production and audio processing advanced tools-maker MeldaProduction announces the availability of PowerStrings - pushed as its next MSoundFactory premium instrument, this time tailored towards quickly crafting symphonic strings suited to the fast-paced production world of modern pop or cinematic music - as of May 13...

As an Orchestral powerhouse, PowerStrings represents MeldaProduction's latest MSoundFactory premium instrument, this time tailored towards quickly crafting symphonic strings suited to the fast-paced production world of modern pop or cinematic music. The timeless elegance of symphonic strings are creatively combined with a contemporary twist - to deliver rich and vibrant string sounds designed to instantly elevate tracks. Indeed, its streamlined interface and intuitive

controls allow users to effortlessly add lush string arrangements to their compositions without slowing down their creative flow.

PowerStrings proffers an assortment of ARTICULATIONS, ranging from smooth SOFT LEGATO to crisp SPICCATO settings, so users can achieve the perfect expression for any musical idea. It is possible to speedily switch between them during a live performance using a controller keyboard's lower keys, or even enable multiple articulations at the same time. The premium instrument in question also allows for independent pitch and volume per articulation, which is ideal for extremely easy layering, while all ARTICULATIONS have access to detailed - Attack, Hold, Decay, Sustain, and Release - envelope settings.

Strings should not necessarily always sound like strings - certainly in the context of modern pop or cinematic music production. PowerStrings' CREATIVE 'tab' takes its users into a brave new world of sound, one where they can, for example, make the strings sound like a synth using the CONVOLUTION settings. Similarly, FM (Frequency Modulation) controls are also available, as is control over HARMONICS. Applying a pleasant-sounding DIFFUSION to the proceedings is, likewise, all part of getting creative.

When working with PowerStrings there is no need, necessarily, to turn to third-party effect plug-ins for finalising the sound since the premium instrument includes its own REVERB (offering five types of room and hall) alongside an advanced DELAY and five-band EQUALIZER, plus MOTION, DISTORTION, MODULATION, and LOFI effects - more than enough, surely, to boost creativity in the highly unlikely event of PowerStrings failing to inspire in its musical mission of facilitating quickly crafting symphonic strings for modern pop or cinematic productions.

Whether working on an ambient track or pop-rock song, orchestrating epic film trailers or emotive soundtracks, or even composing majestic symphonies, PowerStrings stands ready and waiting to infuse its user's musical aspirations with unparalleled depth and grandeur. Get this, though: the sample library powering PowerStrings weighs in at just over 600 MB, making it a very lightweight premium instrument in terms of CPU and RAM efficiency.

### Key Features:

- Tailored towards quickly crafting symphonic strings suited to the fast-paced production world of modern pop or cinematic music
- Delivers rich and vibrant string sounds designed to instantly elevate tracks
- Streamlined interface and intuitive controls to add lush string arrangements to compositions without slowing down creative flow
- An assortment of ARTICULATIONS
- Creativity-boosting effects

PowerStrings is available to purchase as an AAX-, AU-, VST-, and VST3-compatible plug-in supporting all major hosts on macOS (64-bit only) and Windows (64-bit only)

## **MeldaProduction releases the MSoundFactory Instrument PowerStrings**

Monday, 13 May 2024 19:00

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via its dedicated webpage for a time-limited introductory promo price of only €9.00 EUR until June 9, 2024 - rising thereafter to its regular price of €69.00 EUR - and can be used in MeldaProduction's free MSoundFactory Player; owners of MSoundFactory or MSoundFactory LE can get PowerStrings as an add-on for free. (Coinciding with the PowerStrings release, MeldaProduction is making MSoundFactory and MSoundFactory LE available to purchase at an attractive 55% discount for two weeks only.)

[www.meldaproduction.com](http://www.meldaproduction.com)