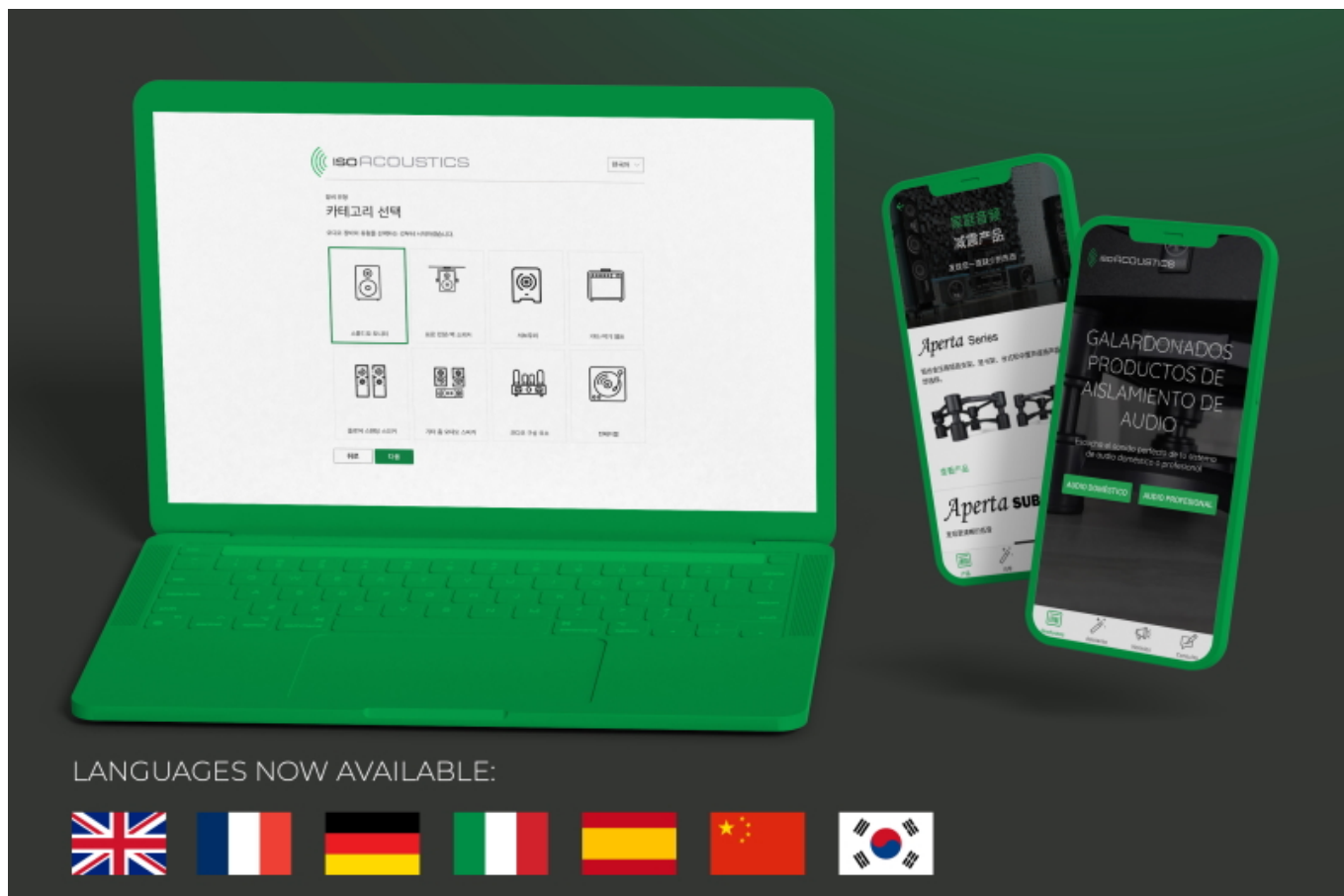


IsoAcoustics Product Selector & Mobile App



The introduction of the IsoAcoustics mobile app with its Product Selector Wizard was a big success earlier this year. And it keeps growing: after having started with an already impressive 3,000 models from various manufacturers, the database has now surpassed 5,000 models and is still expanding. The most recent update, however, does not expand the device library – instead, IsoAcoustics expands the app in terms of supported languages, both on the IsoAcoustics mobile app and in the Product Selector browser application.

While the advantages of acoustic isolation are universal, the same cannot necessarily be said of the English language. Motivated by the positive reception of the IsoAcoustics mobile app, IsoAcoustics has now released an update that will include support for six additional languages: French, Spanish, German, Italian, Chinese, and Korean. With IsoAcoustics products gaining popularity around the world, proper localization was necessary to ensure accessibility for users everywhere. The translations are not restricted to the user interface but include the entire content of the app with all background information on products, technology, and news updates. Both the mobile app and browser application automatically detect the default language of the device and set themselves accordingly. The web application also features a drop-down menu to freely select the preferred language.

IsoAcoustics patented innovations underscore the significant benefits of decoupling audio devices to enhance sound quality. Achieving optimal results necessitates selecting the right products, and to facilitate this process, IsoAcoustics introduces the Product Selector Wizard - an intuitive tool designed to guide users toward their ideal audio solution. Choosing from the vast catalog of over 5,000 speakers and devices yields one or more product suggestions ideal for the application at hand. If a model is not listed in the Product Selector, the Wizard will ask a few questions about the application and then make a matching product recommendation. Aside from recommending the correct IsoAcoustics product, the Product Selector also considers thread sizes for the award-winning GAIA products that replace the speaker's feet. The users do not need to study technical data for the entire IsoAcoustics portfolio, but instead, they can just pick the devices in their setup and trust the Product Selector Wizard to recommend the most suitable isolators, backed by the expertise of the world's leading audio isolation specialist.

Audio professionals and audiophile enthusiasts often differ markedly in their requirements concerning products and sound. IsoAcoustics acknowledges these differences and caters to each field individually. The underlying working principle is very much the same, though: the energy transfer between a speaker or device and its supporting surface is mitigated in a controlled and directed manner. These resonances cannot excite other surfaces to generate noise, and they cannot reflect back into the device to cause internal interference. As a result, the playback becomes clearer, more transparent and accurate - acoustic isolation is the easiest way to considerably upgrade a good setup.

www.isoacoustics.com