

## Focusrite announces Partnership with Avid



Focusrite announce a partnership with their long-term friends, Avid, with the offer of a three-month subscription to Pro Tools Artist and Avid Complete Plugin Bundle (as well as generous discounts once the three months is up) to all Scarlett 3rd Gen and Clarett+ customers.

Pro Tools Artist presents Focusrite customers with an industry-standard DAW which gives them all the tools that they need to create and record studio-quality tracks. With all the plugins on offer in the included Complete Plugin Bundle combined with powerful audio editing tools, they'll be able to produce bigger and better tracks confidently.

Pro Tools Artist combined with the Avid Complete Plugin Bundle gives aspiring musicians everything they need to take their ideas and record a release-ready song straight out of the box. Uniting the world's leading software DAW with the world's leading audio interface makes buying Focusrite products the best option on the market.

At the end of the three-month subscription, users can purchase an annual subscription with 25% off Pro Tools Artist or an annual subscription with 33% off Pro Tools Studio. Both plans include the Complete Plugin Bundle, which contains over 74 plugins covering a wide array of processing and effects. The significant discount on annual plans ensures even more benefit to customers through this partnership.

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Comments from Tim Carroll, CEO Focusrite Group PLC: "Focusrite and Avid have a long history partnering together to bring innovative solutions to anyone passionate about creating great audio. We are very pleased to bring the Pro Tools experience to both new artists as well as those who may have not checked out all the latest and greatest features in Pro Tools. Regardless of experience level, Focusrite and Avid's partnership assures all artists will have a best-in-class recording system to realise their creative endeavours."

Comments from Greg "Stryke" Chin, Director of Product Management, Avid: "Avid is excited to partner with Focusrite to offer their users a three-month subscription to Pro Tools Artist and the Avid Complete Plugin Bundle. The combination of Focusrite's excellent value and audio interface quality matched with Pro Tools' strength as the top choice for music and audio professionals the world over, provides a powerful and highly valued combination for new musicians, producers, and creators, hungry to record, edit, and produce their own music."

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