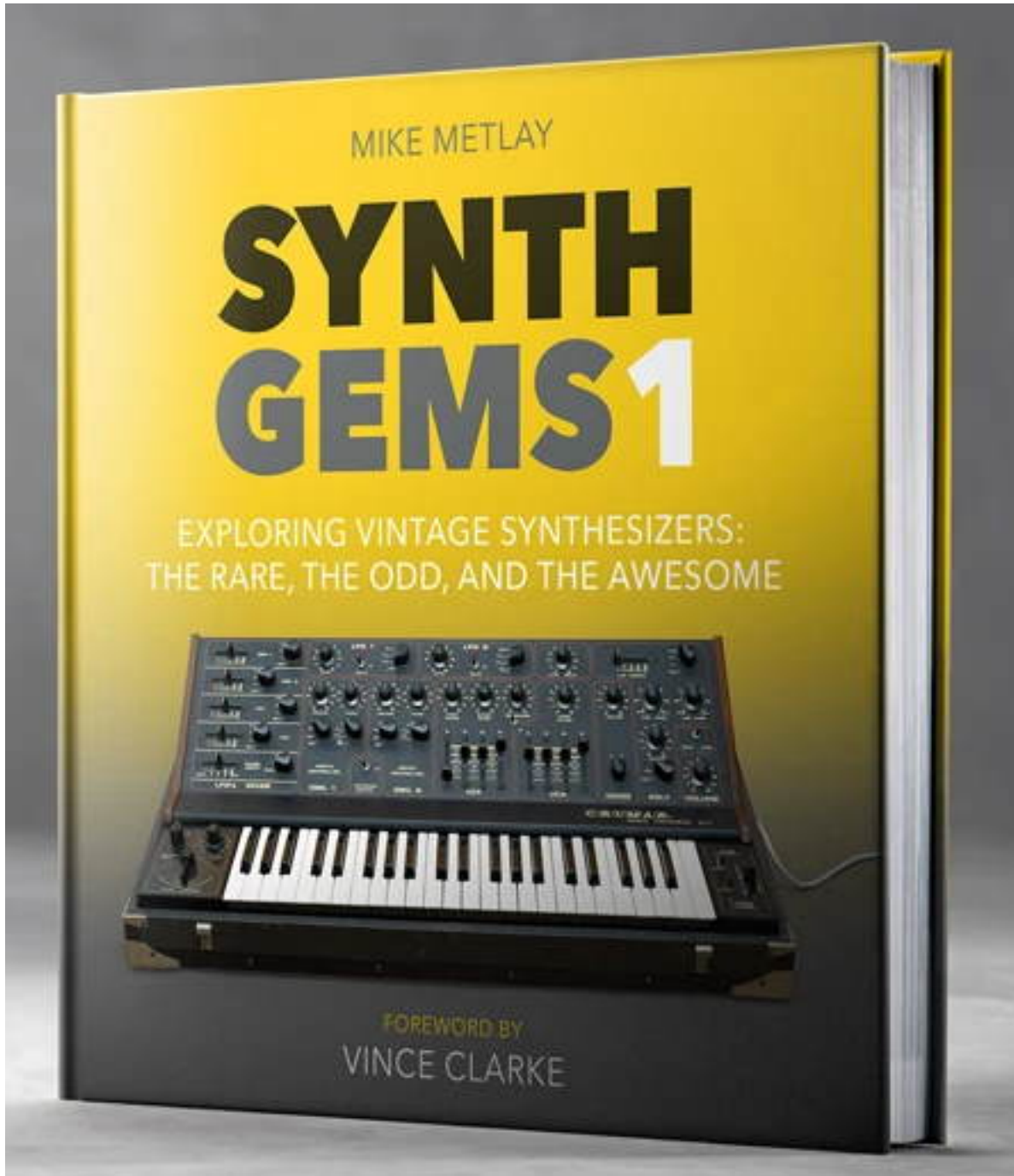


BJOOKS Releases The Book 'SYNTH GEMS 1'

A Visual Exploration Honoring & Celebrating Vintage Synths & Their Creators



Bjooks, a publisher of musical instrument book titles including PUSH TURN MOVE, PATCH & TWEAK, PEDAL CRUSH, and PATCH & TWEAK with Moog, has announced the release of its latest title. SYNTH GEMS 1 - available at resellers and its website - is a beautifully photographed 320-page hardcover art book celebrating vintage synthesizers and the people who created them.

Authored and curated by well-known synth expert and music technology writer “Dr. Mike” Metlay, SYNTH GEMS 1 takes readers on a chronological journey through a unique selection of over 60 synthesizers – some popular, some rare, all beautiful. Meant for newcomers to synthesis as well as experienced electronic musicians, SYNTH GEMS 1 spans the critical historical period from 1970 to 2000 with stunning photography and detailed articles that explain the history, technology, and legacy of each instrument.

“I think of the SYNTH GEMS Series as a set of exhibition catalogs, like the ones sold at art galleries that allow visitors to take home the essence of the works on display,” Metlay explains. “In each volume, we provide a guided tour of an incredible synth exhibition - curated from different museums around the world - that could never exist in one location. Readers can walk around these beautiful instruments, examine them in detail via high-quality photos, and learn about how they influenced the world of music.”

“SYNTH GEMS is truly an ode to the synthesizer in all its forms,” adds Kim Bjørn, CEO and founder of Bbooks. “Paging through the book, readers will come across popular favorites like the Sequential Circuits Prophet-5, as well as rare instruments like the Lord Synthesizers Skywave. SYNTH GEMS is a must-have for any fan of electronic music — whether they’re a lifelong musician or just starting out.”

Featuring a foreword by renowned songwriter Vince Clarke (Depeche Mode, Yazoo, Erasure), SYNTH GEMS 1 takes readers on a visual voyage through dozens of synthesizers that shaped the last three decades of the 20th Century. Fittingly, the book opens in 1970 with the remarkable story of the Minimoog, including high-quality photos of the prototypes that led to its final design. From there, the reader will encounter historical milestones like the Yamaha GX-1, Korg PS-3300, and Oberheim Matrix-12, and rare and unusual treasures like the RSF Kobol, Gleeman Pentaphonic Clear, and Waldorf Wave – ending in the year 2000 with the Alesis Andromeda.

Each instrument is stunningly photographed, and the accompanying text gives readers a detailed breakdown of its historical context, sonic design, visual aesthetics, and impact in the contemporary music world. These articles - meticulously researched and verified by industry authorities, including many of the instruments’ original creators - turn SYNTH GEMS 1 into an unprecedented reference volume.

As the synthesizer’s role in modern music grows, more and more people are exploring the idea of creating electronic music themselves rather than simply listening to it. To help this growing audience, SYNTH GEMS 1 begins with ‘The Synthesizer: An Introduction’ - a detailed 6-page breakdown that discusses some of the most common synthesizer features and provides a brief education on how they work. Supplemented by a comprehensive Glossary in the book’s Appendix, it offers amateur enthusiasts a well-rounded foundation on the ins and outs of synthesis - as well as an increased appreciation for each of the instruments featured in this

volume.

"Over the last few years, there's been a massive increase in interest in these beautiful vintage instruments," Bjørn says. "As a result, we wanted the SYNTH GEMS series to provide those just starting out with a solid basis and unique insight into the history of synthesizers. We hope that some of these pages might inspire creative musical journeys among our readers."

Author Mike Metlay left the field of Nuclear Physics in 1996 for a 23-year career on the Editorial staff of the US pro-audio magazine RECORDING, but he was already educating electronic musicians worldwide while earning his Ph.D. in the 1980s. With over four decades of experience as a recording artist, engineer, producer and music technology educator - as well as Editor-in-Chief of Bjooks - Metlay is well-positioned to discuss not only the most popular synths, but also the weird, wacky and hard-to-find. SYNTH GEMS 1 has been edited, refined and carefully refereed by industry authorities such as Chris Meyer, Gordon Reid, and Marc Doty.

The text serves to illuminate the real centerpiece of the book: well over 300 unique photos of some of the world's most beautiful synthesizers, all new and taken specifically for this book. Bjørn traveled with photographer Peter M. Mahr to world-renowned museums SMEM and Synthorama in Switzerland, and worked with a photo team at EMEAPP in Philadelphia, to capture these sought-after instruments, with individual serial numbers for each exhibit carefully archived. SYNTH GEMS 1 is a truly unprecedented celebration of the synthesizer - both as a creator of music and as a work of art.

SYNTH GEMS 1 will be available through authorized resellers, and at bjooks.com beginning on Oct. 1st in the EU and from Nov. 1st in the US. Pricing is as follows: 450 DKK / \$69.95 USD / € 59,95 EUR / \$89.95 CAD.

Bjooks is an environmentally responsible publisher with all of its books - including SYNTH GEMS 1 - printed on high-quality, environmentally friendly paper from responsible sources.

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