

Audio-Technica honors Online Marketing with President's Award



L-R: John Morndran, Steve Grigdesby, John Dolanski, Brian Baldwin, Jay Dunkle, Reid Peterson, Michael Cast, Jon Johnson, Tony Liotta

Audio-Technica, an innovator in transducer technology for over 60 years, announces that Wadsworth, Ohio-based Online Marketing has been presented with A-T's prestigious President's Award, for their work representing Audio-Technica professional audio products during the 2022/2023 fiscal year in the region comprising Ohio, Michigan, Indiana, Kentucky, West Virginia and Western Pennsylvania.

The new Online Marketing ownership team (Brian Baldwin, Jay Dunkle and Jon Johnson) were there to accept the award, which recognizes a leading manufacturer's representative for outstanding commitment and dedication. Reid Peterson, Audio-Technica U.S. Executive Director, System Solutions, presented the A-T President's Award at a ceremony on the eve of the 2023 InfoComm Expo on June 13 in Orlando.

Peterson commented, "Online Marketing is a longtime A-T partner, and they have been awarded this honor for their outstanding results in sales performance and customer service over the past year in their territory. They have been with us for several years, and we thank them for their hard work and dedication."

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