

## **SuperBooth STROMKULT**

ALEX4 DISTRIBUTION in collaboration with SUPERBOOTH BERLIN and SCHNEIDERSLADEN present a new venture, the relaunch of Stromkult as a content platform and web magazine for everything to do with electronic music-making, synthesizers, and music production.

Stromkult (German for “cult of electricity”) aims to highlight and explore contemporary approaches to electronic music-making, shining light on the people behind the instruments with interviews with various artists, manufacturers and behind-the-scenes people. There will also be news, reviews and features that explore the process and history of making electronic music.

Stromkult is also interested in the question of electronic music education, seeing how different people and institutions are tackling the question of what electronic music education should look like today. Stromkult aims to be a platform for electronic music-making in the contemporary moment that reaches musicians and producers from all genres and skill levels. To learn more, visit the Stromkult website or the Stromkult Instagram page (@strom\_kult).

[www.stromkult.com](http://www.stromkult.com)