

## Roswell Pro Audio Custom Mic Builder



Roswell Pro Audio's new Custom Shop Mic Builder tool provides customers customization options for their popular hand-built Mini K line of microphones. A new online configurator offers over 1,800 combinations of cosmetic options, circuit modifications, additional features as well as accessory options to create looks, sounds, and options unique to each customer.

“We’ve been offering our customers a base level of customization for a while now,” says Roswell Pro Audio Founder Matt McGlynn. “But our new customization configuration tool takes it to the next level. Customers can quickly put together various combinations right on our website. We then hand-build the custom mic to order, test and ship it directly from our shop in California.”

Custom finish options for the body of the mics are produced in small quantities so that Roswell can offer new and different finishes from time to time, making custom options more unique. Current color options include Agent Orange, Deep Purple, Imperial White, None More Black, Seafoam of Tranquility and many more. Custom grille options include Satin Nickel, Chrome, Matte Black, and Chrome Black.

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Mini K mics can be configured with modifications to the circuit, providing options for recording various sources in the studio. Customers can choose a “high output” mod that provides more sensitivity for recording quiet sources like voiceover, classical guitar, and foley or a “high SPL” mod with a 10dB pad to accommodate loud sources such as horns, screaming vocals or drums.

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