

## Plugin Alliance announces Gallien Krueger as partner brand with 800RB bass amp plugin

Providing more than just exacting emulation of original



Plugin Alliance, supporting all major plugin formats and uniting international audio companies under one virtual roof, is proud to announce the arrival of acclaimed American bass amp designer Gallien Krueger as its latest partner brand with the timely release of 800RB - duly developed by Brainworx as a plugin providing more than just an exacting emulation of the original amp - as of February 16...

Duly developed with a revolutionary bi-amped design, Gallien Krueger's 800RB quickly became the go-to amp for bassists all around the world after its introduction in 1982. Known for its clean, transparent body, and highly regarded for its versatility, the original hardware was used on countless hit records from bands of different genres - ranging from Red Hot Chili Peppers to Guns 'n' Roses, Green Day, No Doubt, and many more. By being officially licensed by Gallien Krueger and developed by Brainworx, the 800RB bass amp plugin provides more than an exacting emulation of the amp.

As such, 800RB users can speedily shape the high- and low-end tone using the separate knobs for the 100W AMP and 300W AMP, achieving the perfect blend of bass and bite. Better still, a whopping four-band ACTIVE EQUALIZATION section, together with the three (LO CUT, MID CONTOUR, and HI BOOST) Gallien Krueger-

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patented VOICING FILTERS, assists anyone with articulating the tone that they are aiming for - from huge bottom-end to growling attack, and everything in-between.

But beyond that, the bi-amplified architecture of 800RB provides users with two different power amps - one for the lows and one for the highs. An adjustable CROSSOVER FREQUENCY knob controls which frequencies go to which power amp, and there are separate MASTER VOLUMES knobs for each amp, making it easy to dial in the sweet spot for the desired tone.

Thanks to the bi-amped design, the Gallien Krueger 800RB amp plugin features not one but two separate RECORDING CHAINS modules for each amp - each containing 64 speaker cabinet impulse responses that the user can run their bass signal through, while selecting from a variety of highly-coveted mics, cabinets, and carefully-chosen outboard gear with which to individually tweak the character of each amp. All are topped with a selection of useful tools, including Phase Invert, Solo, and Auto mode, while an always-available FX RACK includes Noise Gate, Amp Filtering, and Noise Soak.

So clearly the Gallien Krueger 800RB plugin provides more than just an exacting emulation of the original amp as a versatile virtual addition to anyone's DAW-driven recording world.

Gallien Krueger 800RB is available for purchase (as an AAX AudioSuite-, AAX DSP-, AAX Native-, AU-, VST2-, and VST3-supporting effect plugin for macOS 10.9 through 11.01 and Windows 7 through 10) at an attractive introductory price of \$79.00 USD until March 16, 2021 - rising thereafter to a price of appr. \$149.00 USD.

Anyone purchasing a full Gallien Krueger 800RB license can thereafter purchase any amp plugin from Plugin Alliance at a limited-time offer of only \$29.99 USD - valid until March 16, 2021.

A fully-functional, 14-day trial of Gallien Krueger 800RB is available to anyone registering for a free Plugin Alliance account.

The Gallien Krueger 800RB plugin is included in PA's monthly MEGA Bundle and annual MEGA Bundle subscription services, and also its monthly MUSICIAN Bundle and annual MUSICIAN Bundle subscription services at no extra cost.

Note that the proprietary Plugin Alliance Installation Manager means users can select, download, and install only the products and formats needed for their system.

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