

### Cloud Microphones 44-A Passive Ribbon Microphone



Cloud Microphones, makers of the Cloudfifter Mic Activator, expands their microphone line with a new passive version of their popular model 44-A, resurrecting the sound and spirit of the iconic RCA Type 44 ribbon mic. The ribbon motor design remains true to the original 44, handcrafted to the exact specifications first prescribed in the 1930s by RCA; however, everything else has

## New 44 Passive Ribbon Mic Reveals the Sound of Cloud

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been upgraded using state of the art materials, manufacturing processes and technology. Featuring a gorgeous all-black “midnight” finish, the new passive Cloud 44 faithfully channels the sought-after personality and heritage from the past while incorporating all the robustness and clarity required for today’s most demanding recording tasks.

“I’m a ribbon mic fanatic, so this represents a major labor of love for me, “says Rodger Cloud, the company’s founder. “You wouldn’t believe the number of times we’ve been asked to offer a passive version of our flagship 44-A over the past few years, so we couldn’t be more excited to introduce this latest addition to our family”.



In order to provide as much flexibility as possible, each Cloud 44 ships with its own Cloudlifter CL-1 Mic Activator in a matching “midnight edition” black finish, providing the option of instantly converting the 44 to an active ribbon whenever desired. A shock mount is also included.

The Cloud 44 will sell for a price of \$1499, and is available immediately through authorized Cloud dealers everywhere.

[www.cloudmicrophones.com](http://www.cloudmicrophones.com)