

# Morten Lave joins JOYNED



JOYNED, a company with expertise in audio networking technology, is excited to announce that Morten Lave, former CEO of TC Applied Technologies and most recently principal of All Access Consulting, is joining the company as Chief Technology Officer (CTO) effective immediately. Lave will spearhead JOYNED's R&D efforts, using his AVB/Milan software expertise to elevate the company's audio networking solutions and drive innovation.

Lave's AVB/Milan software will now be integrated into JOYNED's suite of offerings, providing a complete end-to-end solution - from endpoints to AVB switches - while remaining true to JOYNED's commitment to open standards. This is a significant step in JOYNED's mission to democratize network technology for the audio industry, ensuring that cutting-edge solutions are accessible to everyone, from engineers to musicians.

"As the audio industry moves towards greater standardization, JOYNED is at the forefront of this trend," says Morten Lave. "Our collective expertise, rooted in years of collaboration through the Avnu Alliance since 2017, allows us to build a stronger foundation for the future of audio networking. I'm excited to be part of a team that is committed to providing comprehensive, standards-compliant solutions that enable flexibility, scalability, and reliability."

Fabian Braun, founder and CEO of JOYNED, adds: "The shift towards standardization, particularly with AVB/Milan, is transforming the audio industry. By integrating Morten's software, we are not only expanding our capabilities but also

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reinforcing our commitment to open, interoperable standards. This partnership positions JOYNED to provide a seamless experience for manufacturers, helping them to implement time-sensitive networks that are both innovative and user-friendly."

With the integration of Lave's AVB/Milan software, JOYNED is now able to offer a fully unified solution that supports the industry's growing focus on standardization. As audio networks become more sophisticated, the demand for reliable, open, and scalable solutions increases, and JOYNED is well-positioned to meet that need. By continuing to support open standards such as AVB and Milan, JOYNED ensures that its products are compatible, future-proof, and capable of meeting the highest industry standards for performance, interoperability, and ease of use.

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