

Moog Music Adds a New Chapter to the Moog Sound Studio Experience



Moog Sound Studio, the all-in-one synthesis exploration package first introduced by Moog Music in March 2021, now includes a three-tier option to bring creatives the full suite of Moog's 60HP-format semi-modular instruments in one thoughtfully curated package. Designed for synthesis newcomers and professional artists, Moog Sound Studio introduces a uniquely comprehensive approach to exploring modular synthesis.

Along with the powerful trio of analog synthesizers (Mother-32, DFAM, and Subharmonic), each user receives a custom dust cover, dedicated audio mixer and power distribution hub, rack kit, audio cables, patch cables, cable organizer, synth exploration card game, creative learning tools, artwork, and more - all for \$1,999 USD, which is less than the price of these three instruments if purchased separately.

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Moog Sound Studio was initially released with two instrument combination choices - Mother-32 & DFAM or Subharmonic & DFAM - designed to offer a tailored experience based on the user's sonic preference. With all three instruments, the newest Moog Sound Studio presents even more unique opportunities for interconnectivity, from building more complex patches to composing complete tracks.

Like each Moog Sound Studio before it, the new Mother-32 & DFAM & Subharmonic offering includes everything that the user may want or need to

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begin or expand their synthesis skills, while also adding a custom three-tier dust cover, a synth exploration card game designed specifically for these instruments, unique lessons and exercises, and more.

The newest Moog Sound Studio package includes the full lineup of Moog's Mother ecosystem instruments (Mother-32, DFAM, and Subharmonicon), designed to complete a full sonic offering.

- Mother-32 is a versatile performance and production synthesizer with a powerful step sequencer and 64 slots of sequence memory. Its classic Moog voice delivers raw analog sound, deep Moog bass, and soaring synth leads.
- DFAM presents an inspiring approach to drum synthesis and rhythmic pattern creation with rich analog rhythms and unique percussive patterns.
- Subharmonicon is an inspiring sonic kaleidoscope of six-tone subharmonic chord shapes and polyrhythmic sequences.

While each instrument is uniquely powerful alone, the connected system allows for an experience that will inspire you to create new sounds, unlock novel behaviors, synchronize patterns, and explore endless sonic possibilities.

Analog Synthesis, Volume II

Explorations in Analog Synthesis, Volume II is a new seven-song EP created to demonstrate the powerful analog sound and sonic possibilities Moog Sound Studio offers.

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A follow-up to *Explorations in Analog Synthesis*, released by Moog via SoundCloud in March, this new genre-spanning compilation of original electronic music compositions features tracks by the following artists.

- A dark, danceable electro-pop track from duo Jae Matthews and Gus Muller, who make music as Boy Harsher
- A meditative ambient piece created by award-winning artist, composer, and producer Hannah Peel
- Kaitlyn Aurelia Smith's rhythmic experimental modular composition with rhythmic patterns and melodic pulses
- Deep house beats with smooth vocals from Brooklyn-based producer Galcher Lustwerk
- Ya Tseen
- Tygapaw
- A pulsing, up-tempo sonic creation by Paula Temple

Each track was built around the three instruments included in each artist's Moog Sound Studio, allowing for unique and fully developed tracks. *Explorations in Analog*

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Synthesis, Volume II is available to stream for free on Moog's SoundCloud.

Moog Circuitous Connections

With Moog Sound Studio: Mother-32 & DFAM & Subharmonicon, Moog introduces Circuitous Connections, an original sound experimentation card game designed to encourage and embrace interconnectivity. It is included in each package, allowing the user to explore synthesis at their own pace while enjoying the journey. The game quickly enables the discovery of new sounds and creative patching techniques through randomly generated pathways, so that the user can play again and again without ever patching the same thing twice.

This happy accident generator was created in-house at the Moog factory by the company's employee-owners in product development, engineering, and production - in other words, those who know and love these instruments best. Given the active gaming community at Moog's HQ in Asheville, North Carolina, the development of Circuitous Connections came naturally, combining the shared passions of gameplay and music production in a way that is fun and approachable for synthesists with any level of experience. Play solo or patch with a friend.

Each Moog Sound Studio is designed to stimulate a multi-sensory experience. From the instruments' classic analog tones and textures to the look and feel of designing a new patch, the creative process is just as much about the physical environment as it is about the tools at hand.

To bring this magical world of analog synthesizers to life visually, illustrator Kate Dehler designed custom artwork in the form of characters, posters, and other interactive objects that accompany each instrument setup. These materials were created to be constant sources of inspiration for users while exploring sound in a whole new creative environment.

Debut at Superbooth 2021

Mother-32 & DFAM & Subharmonicon will see its official debut at Superbooth 2021, which takes place September 15th through 18th in Berlin, Germany.

Following last April's Superbooth 20 Home Edition, this year's in-person celebration brings artists, electronic musical instrument makers, and synthesizer enthusiasts from around the world together again to experience the joy of hands-on musical experimentation.

Attendees of this year's Superbooth event can get hands-on with all three Moog Sound Studio offerings, including the newest three-tier option. Festival-goers will experience the Moog Sound Studio universe come to life inside an on-site listening and learning environment designed by the Moog Music team. This magical space, Moog Sound Circus, features an assortment of fully set-up semi-modular exploration stations, other Moog instruments available for anyone to explore, live artist

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performances with spaced-out seating, complimentary snacks, Moog merch giveaways, and more.

Each Moog semi-modular synthesizer is built with love by the employee-owners at the Moog factory in Asheville, NC. The complete semi-modular synthesizer studio package of Mother-32, DFAM, Subharmonicon contains all the accompanying Moog Sound Studio accessories and learning tools

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