

WSDG New METalliance Pro Partner



The METalliance (Music Engineering & Technology Alliance) has announced that WSDG (Walters-Storyk Design Group) has become the newest Pro Partner of the organization and the first recording studio designers to be invited as a member. Pro Partner membership is limited to companies that have shown the ability to manufacture and distribute products and services that meet the organization’s professional audio standards.

The METalliance's George Massenbarg commented, “WSDG’s incredible legacy of innovation and excellence in recording studio design speaks for itself. They embody all of the core traits inherent to the mission of The METalliance and we are thrilled to include them in our organization. All of our Pro Partners must be unanimously agreed upon to be included, and with WSDG that was an incredibly easy decision to reach.”

“All of us here at WSDG greatly respect the members of the METalliance and appreciate all the exemplary work the organization has done to elevate the bar of professional audio standards,” said WSDG Co-Founding Partner John Storyk. “We’re thrilled to be the first design firm to partner with them as a member.”

“In all our design and integration work we have strived to reflect the highest touchstones, and interaction with the METalliance has been essential in these projects,” added WSDG Partner and Director of Business Development Sergio Molho. “This METalliance Pro Partnership recognition validates the attention to quality that we put into all our work and opens up new possibilities for collaboration in the future.”

WSDG is a global architecture, acoustic, electro-acoustics and advanced audio-visual systems integration consulting and design firm. Pioneering architect/acoustician Storyk (AIA), who began his career in 1969 with the creation of Jimi Hendrix’s Electric Lady Studios in New York, co-founded WSDG with wife and business partner Beth Walters in 1987. The firm has a global team of over 70 partners, associates, and design professionals with four primary offices – New York and Miami in the United States, Basel, Switzerland, and Berlin, Germany – as well as representation in Latin America, the Middle East and Asia.

The METalliance Pro Partnership is a group of companies that share the founders' belief that a call for quality is important. It is limited, by invitation, to those companies that provide products and services deemed worthy of consideration by professionals. WSDG joins other METalliance Pro Partners: AKG, Audio-Technica, Austrian Audio, Avid, Cakewalk, Digital Audio Denmark, DPA Microphones, Eventide, Genelec, Izotope, JBL Pro, Lewitt, Lexicon, Manley Laboratories, GML, Millennia Music & Media Systems, Neumann USA, NTP Technology, Prism Sound, Royer Labs, Sanken Microphones, Sennheiser, Solid State Logic, Sommer Cable, Sonnox, Steinberg, tc electronic, Universal Audio, and Yamaha.

<http://www.wsdg.com/>

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