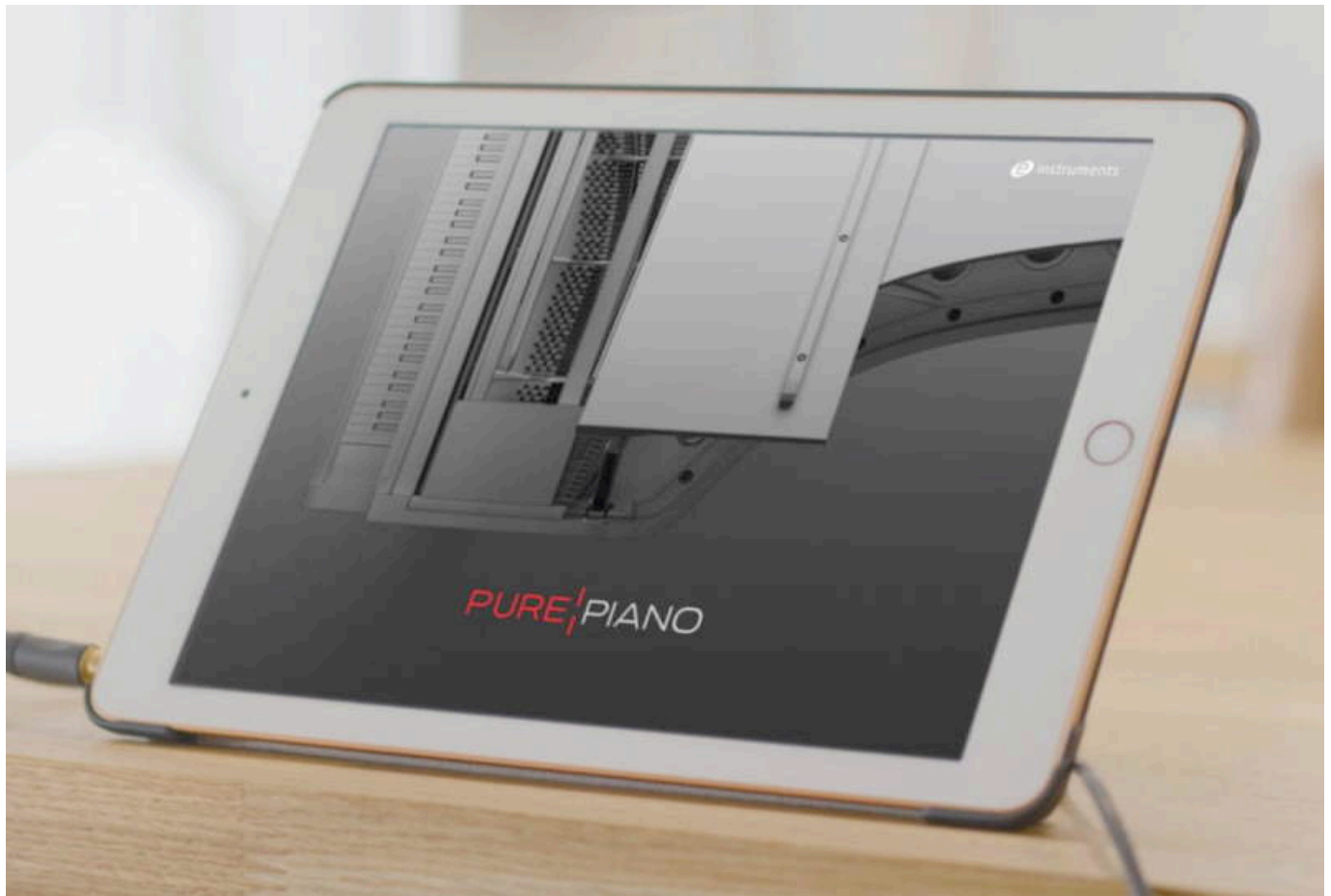


iOS Grand Piano Announced by e-instruments



e-instruments, the company known for popular Kontakt based instruments such as Session Horns, Session Strings, and Cremona Quartet, has announced their first iOS instrument, Pure Piano.

Pure Piano is a professional multi-sampled grand piano for iPhone and iPad that puts the many timbres of one beautifully recorded piano, quite literally at your fingertips.

Pure Piano - Key Features

- Interactive Morph Pad
- Nine core piano timbres
- Studio Quality Audio at Ultra-low Latency
- Extensive Connectivity
- Standalone and AUv3 plug-in compatible
- Zynaptiq QREV Reverb
- 3-Band EQ and Delay
- Save and Load Your Own Presets
- Flexible Tuning Options
- Customisable velocity curve

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Pure Piano is a professional, multi-sampled concert grand piano with a unique Morph Pad that allows you to explore a multitude of sounds ranging from mellow and intimate tones to surreal, cinematic textures. Similar to an XY pad, the Morph Pad offers up nine core timbres of the piano. The “pure” piano sits untouched at the heart and centre of the space, surrounded by eight more presets for you to explore as you guide your finger seamlessly through the wide-ranging tonal palette of the piano. As you do so, the various timbres blend together allowing you to create your own sounds, and what’s more, the Morph Pad works as a macro control for the app’s inbuilt effects adding even more to the experience by way of ever-changing texture and atmosphere, all from just one single piano.

Created by Hamburg’s e-instruments, renowned for their high-end digital recreations of acoustic virtual instruments, the quality in the sound of this piano is not difficult to hear. The expertly recorded samples guarantee the best sound quality at ultra-low latency.

Pure Piano works as a standalone app or as an AUv3 plug-in within your iOS DAW of choice, and extensive connectivity options allow you to play the piano using your keyboard controller via USB, direct or Bluetooth MIDI. The app also supports direct connection to your Mac using Inter Device Audio (IDAM) as well as networked midi and Inter-App Audio.

Equipped with Zynaptiq QREV reverb technology, sound creation becomes even more creative. Maybe you want to add a long reverb tail to add some extra atmosphere, adjust the 3-band EQ or experiment with some delay. It’s up to you. With "Control by Morph Pad" turned on, the Morph Pad cursor will act as a macro control changing the FX settings as you move it. Simply unlink any of the audio effects from the Morph Pad to dial in your own settings.

Available now on iPad and iPhone via the Apple App Store [here](#).

www.e-instruments.com