

## IK Multimedia TONEX Anniversary Update



Since its release 2 years ago, TONEX has cemented its position as the world's largest and most advanced capture-sharing platform. In celebration, IK announces a host of exciting product developments, including a free update with 8 new effects for the TONEX ecosystem, a new Anniversary Edition TONEX Pedal, an AmpliTube 5 X update with enhanced TONEX integration, and a TONEX Tone Marathon with new Signature Collections each month, beginning with an official collection from RedSeven Amplification.

### TONEX Anniversary Celebration Overview

- FREE TONEX firmware/software update coming soon adds 8 new pre/post effects to TONEX Pedal, TONEX ONE and TONEX Mac/PC
- TONEX Pedal Anniversary Limited Edition featuring 150 pre-loaded Tone Models from select Tone Partners (preorder)
- AmpliTube 5 X free update adds new TONEX view and enhanced search features
- RedSeven Hybrid100 Signature Collection with 34 Premium Tone Models now available
- TONEX Tone Marathon with a steady stream of new artist, brand, and IK Signature Collections
- ToneNET milestone of 35,000 shared Tone Models and over 3 million

# IK Multimedia celebrates TONEX Anniversary with Major Updates

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- downloads
- New TONEX Editor coming soon for TONEX Pedal and TONEX ONE



TONEX Effects is a free update that makes TONEX Pedal and TONEX ONE a complete all-in-one solution for the gigging musician requiring a powerful compact ampless rig. It features 8 new effects, including 2 delays, chorus, flanger, tremolo, phaser and rotary (all tap-tempo), plus a new spring reverb. Two new effects blocks can be configured pre- or post-amp and cab for maximum customization. The 8 effects are also compatible with TONEX Mac/PC. The software and firmware updates will be available in November.

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TONEX Pedal: Anniversary Limited Edition is a collector-grade, limited-edition TONEX Pedal available for preorder. Handmade in Italy in a custom white finish, the pedal comes pre-loaded with 150 Premium Tone Models of the best vintage and modern tones created by select Tone Partners, including The Studio Rats, Amalgam Audio, Worship Tutorials, Tone Junkie, and Jason Sadites.

AmpliTube 5 X: Enhanced TONEX Integration is a free update, available now, which introduces a new TONEX view inside AmpliTube 5 X, making it easier to navigate available Tone Models and collections. It also provides search filter options by Type, Instrument, Character, Favorite and Skin. Users can drag and drop Tone Models into the AmpliTube gear chain or load them by Skin from the right panel. A new "Open TONEX App" button adds immediate access to the app for editing, renaming or downloading more Tone Models from ToneNET.

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With the TONEX Tone Marathon, IK is launching new artist, brand and IK signature collections each month through 2025. This TONEX Tone Marathon starts with the official RedSeven Hybrid100 Signature Collection, which features 34 Tone Models of the versatile Hybrid100 amplifier. This collection features all 3 channels with both Amp + Cab and Amp-only captures, ranging from '60s-style cleans to aggressive high-gain tones.

IK is celebrating a major milestone with ToneNET, now the largest capture-sharing site for guitar tones. ToneNET has reached over 35,000 Tone Models, including over 7,000 Premium Tone Models and 360+ Tone Partner Collections. With 3 million downloads and counting, ToneNET has solidified its position as the go-to platform for players to discover, share and experiment with an unmatched variety of tones.

The next scheduled update for TONEX is a real-time editor for quickly creating custom tones and saving them to TONEX Pedal and TONEX ONE. This update features seamless editing with an intuitive desktop editor built into TONEX software, making building stage-ready tones easier and faster than ever. TONEX firmware/software update with 8 new effects is coming in November and will be FREE to all TONEX users, including TONEX Mac/PC, TONEX ONE and TONEX Pedal.

TONEX Pedal Anniversary Limited Edition (Custom white finish with 150 pre-loaded Premium Tone Models from select Tone Partners) is available for preorder from the IK Multimedia online store and IK authorized dealers worldwide. RedSeven Hybrid100 Signature Collection is available now from the IK Multimedia online store,

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