HeadRush Flex Prime, FRFR-Go & ReValver Amp Cloner

HeadRush, an innovator in guitar and bass effects and amp modeling, announces the launch of three new cutting-edge products: the Flex Prime multi-effects processor, the FRFR-GO portable amplifier, and the ReValver Amp Cloner software. Additionally, HeadRush is introducing the highly anticipated v4.0 feature update for Flex Prime, Prime, and Core. These new products deliver exceptional tonal quality, portability, and flexibility, empowering musicians to craft sounds both on the go and in the studio. This feature update, available not only for the new Flex Prime but also for all current Core and Prime models, introduces sought-after features like the Remote Web Editor, SuperClone support, several new FX, and numerous user-requested enhancements. As an added benefit, all Flex Prime, Prime, and Core pedal owners will gain access to the full ReValver Suite, significantly amplifying the value of these tools. Together, these innovations offer musicians unparalleled control, expanded customization options, and a deeply immersive playing experience within the HeadRush ecosystem.

"With the introduction of Flex Prime, FRFR-GO, and ReValver Amp Cloner alongside our v4.0 feature update, HeadRush is setting a new standard for guitarists and bassists who seek ultimate tonal versatility and control," said Senior Product Manager Walter Skorupski. "These products reflect our commitment to creating user-centered experience that pushes beyond traditional boundaries. With groundbreaking features like SuperClone technology and the seamless connectivity of our Remote Web Editor, each innovation enables musicians to unlock new levels of creativity and performance, whether they're in the studio or on stage."

?The Flex Prime is the ultimate, compact multi-FX processor for guitar and bass players looking to expand their sonic horizons. This powerful all-in-one pedal boasts an extensive library of over 600 realistic and ultra-responsive guitar and bass effects, amps, IRs, cabs, and microphone emulations. Boasting the same processing

power as the larger, more expensive HeadRush Prime and Core models, Flex Prime enables loading up to 14 DSP blocks (FX, amps, cabs, clones, IRs, etc.) per preset in one of 5 different signal path types. In addition to its impressive catalog of tonal possibilities, the Flex Prime allows players to craft the perfect tone with unprecedented ease via a high-quality 4" touch display and Wi-Fi for cloud-based preset/clone sharing and remote editing. Whether you're selling out arenas or diving into your first barre chords, the Flex Prime delivers the rig of your dreams with the touch of a screen.

Key Features:

- 4-inch high-resolution touchscreen with an intuitive guitarist-centric interface
- Multicore DSP system with gapless preset switching and reverb/delay tails
- Over 600+ realistic and responsive amps, cabs, mics and FX emulations
- Onboard Wi-Fi with HeadRush Cloud for clone/rig preset sharing and expansion
- Wi-Fi Remote editing available via Mac, PC, or Tablet with no software required
- Best-in-class looper with save/load functionality and MIDI sync
- Record and re-amp via the built-in USB interface (up to 24-bit/96kHz)

The HeadRush FRFR-GO is a lightweight, 30-watt portable amplifier designed for guitarists and bassists who want true-to-life, color-free tone from their amp modeler. Equipped with two 3-inch speakers, Bluetooth streaming, an aux input, and a rechargeable battery with up to 13 hours of playtime, it delivers full-range flat-response ? - whether players are practicing at home, in the studio, or jamming on the go. Stylish and portable, the FRFR-GO is the perfect companion for musicians seeking flexibility and authentic tone without compromise.

Key Features:

- Dual 3-inch speakers for accurate guitar amp and cabinet emulations
- 30W of power provides ample volume for home practice
- Stream audio wirelessly from any Bluetooth-enabled device
- Up to 13 hours of battery life via built-in rechargeable battery
- 1/4" (6.35mm) line-level input for direct amp modeler connection
- Stereo 1/8" (3.5mm) auxiliary input for connecting other audio sources
- Bass and Treble EQ for quick sound adjustments to fine tune to your room
- Portable design with carry handle; 12.6" x 7.2" x 5.9", 7.4 lbs.

The ReValver Amp Cloner software revolutionizes amp cloning with its groundbreaking SuperClone functionality, allowing musicians to capture every nuance of an amp, cab, or fuzz/overdrive/distortion pedal while maintaining true-to-source sound across adjustable parameters - a first in the industry. Leveraging HeadRush's next-generation, intelligent, and adaptive ACT (Audio Cloning Technology) Gen 2, Amp Cloner captures guitar/bass amps, preamps, and effects -

whether analog or VST/VST3/AU modelers - at lightning speed. Its proprietary SuperClone functionality allows users to morph seamlessly between different clones, creating a dynamic, customizable tone-shaping experience suited for both studio and live performance. Integrated seamlessly with the current generation of HeadRush hardware and ReValver 5.1 amp modeling software, ReValver Amp Cloner offers musicians a versatile solution that merges perfectly with both analog and digital setups for an unmatched creative experience.

Key Features:

- Adds amp cloning to the ReValver amp modeling and FX system.
- Proprietary SuperClone functionality - the end of "snapshot" amp captures.
- Intelligent ACT (Audio Cloning Technology) Gen 2.
- Blazing fast cloning time captures both hardware and software.
- Intuitive workflow - cloning "wizard" walks users through the cloning process.

- Advanced "CHUG" and "SAG" tone shaping controls clones are instantly available in ReValver 5.1 and loadable into HeadRush Prime/Core/Flex Prime hardware.

All products are available beginning today:

- HeadRush Flex Prime – $499 (USD)
- HeadRush FRFR-GO – $149 (USD)
- HeadRush ReValver 5.1 Suite (incl. Amp Cloner) – $199 (USD) (Limited Edition Promo pricing at $99 USD through December 31st, 2024)
- HeadRush v4.0 Feature Update – Free for Prime, Core, and Flex Prime owners

www.headrushfx.com