

Link Audio New Audix MI Distribution Partner in Australia



Audix, a manufacturer of superior quality microphone solutions announces the appointment of Link Audio as their new MI distribution partner in Australia. Established in 2015, Link Audio is owned and operated by pro audio and MI industry veterans, Michael Jago and Chris Mann, who bring many years of sales and support success in the industry. Michael has held several senior management positions in the MI and Pro Audio industry, including as General Manager of Music Link Distribution, General Manager of Behringer Australia, VP of EU Sales for Music Tribe, and International Sales for Samsontech (part of the Sam Ash group). Chris has an unrivaled level of high tech and pro audio product knowledge which includes the MI industry as well as the installation marketplaces. He also has a pro studio background and is a regarded sound engineer in the corporate and broadcast industries. Chris has also held roles in the industry for brands such as Music Link, Behringer Australia, and National Audio Systems.

“We are very pleased to add Link Audio as the new MI channel partner for Audix, to complement our long time Install product distributor, Production Audio,” says Bjørn Rennemo-Henriksen, Senior Director of Audix at Videndum Media Solutions.

“Michael and Chris and their team at Link Audio have impressive backgrounds and stature in the Australian hi-tech music industry and we are excited to work with

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them to offer Audix's exceptional sound quality and premium products to their customers."

"Link Audio is very excited to be distributing Audix Microphones in Australia. We have been looking for a successful microphone brand to add to our portfolio, and Audix ticks all the boxes for us," says Michael Jago, Link Audio Managing Director. "Audix is a company with a rich 30-year history, known for its high-quality manufacturing, attractive packaging, beautiful design, and superior sound quality. We know our dealer channel is going to love exploring the extensive Audix range of products and we can't wait to get started."

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