

### Audio-Technica Welcomes Jack Spenn



Audio-Technica has announced the appointment of Jack Spenn to the role of Business Development Manager for the south of England. Based in Bristol, Spenn's portfolio comprises Audio-Technica and its distributed brands (Allen & Heath, Optimal Audio, Audio Pro Business and Artnovion) in the UK.

Spenn brings a wealth of experience within the audio installation industry to the position, having studied acoustics at Salford University before working for Masons Sound, GVAV and most recently Enlightened in Bristol. His hands-on knowledge of AV and sound system design, installation and optimisation in live music venues, hospitality, education and HOW means Spenn is well-positioned to service and support customers across market segments.

"I'm really looking forward to continuing to build the great brands under the Audio-Technica umbrella in the UK," says Spenn. "The fact that Audio-Technica provides the full signal chain from microphone through mixing technology to speaker puts us

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in a great position to offer comprehensive, integrated solutions. I've loved being involved in such a creative, dynamic industry on the "other side" as a designer and engineer and I'm excited to be able to work with customers on projects in the coming months."

Gary Maguire, Commercial Director, Audio-Technica EMEA added, "For many years we have worked with Jack on projects with our brand solutions. We are very pleased to now have him on board with Audio-Technica and look forward to developing business with our southern based integrators."

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