

Audio-Technica Honors Bencsik Associates with Its President's Award



L-R: Manabu Aoki, Todd Koebke, Chris Bencsik, Jeff Beck, Reid Peterson

Audio-Technica, an innovator in transducer technology for over 50 years, announces that Bencsik Associates has been presented with A-T's prestigious President's Award, for their work representing Audio-Technica professional audio products during the 2021/2022 fiscal year in the state of Florida.

Bencsik Associates principal Chris Bencsik accepted the award, which recognizes a leading manufacturer's representative for outstanding commitment and dedication. Jeff Beck, Audio-Technica U.S. Territory Sales Manager, System Solutions, presented the A-T President's Award at a ceremony during the 2022 InfoComm Expo on June 7 in Las Vegas.

Beck commented, "Bencsik Associates has been awarded this honor for its outstanding results in marketing, customer service and sales performance over the past year in Florida. This was our first year working with them, and we thank them for their hard work and dedication. We look forward to their continued service for the A-T brand."

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