

## Audio-Technica at AES Show NY 2024



Audio-Technica (booth 447), an innovator in transducer technology for over 60 years, is displaying its range of live sound and studio microphones, headphones, wireless systems and more at the AES NY Show 2024, taking place Tuesday, October 8, through Thursday, October 10, 2024, at the Javits Center in Manhattan. At Audio-Technica's exhibition booth, #447, visitors will get a close look at a variety of products from the brand's range and get to talk one-on-one with A-T product specialists.

Prominently featured is Audio-Technica's popular range of condenser microphones: AT4040 Cardioid Condenser Microphone, AT4050 Multi-pattern Condenser Microphone, AT5047 Cardioid Condenser Microphone, and AT5045 Cardioid Condenser Instrument Microphone. These versatile microphones are used worldwide in both studio and live applications by some of the world's top engineers, producers, artists and content creators.

Also on display are A-T's range of popular studio headphones: ATH-M20x Professional Monitor Headphones, ATH-M30x Professional Studio Monitor Headphones, ATH-M40x Professional Studio Monitor Headphones, ATH-M50x Professional Monitor Headphones, ATH-M70x Professional Monitor Headphones, and ATH-R70x Professional Open-Back Reference Headphones. These headphones are relied upon every day by discerning audio professionals for their high fidelity, accuracy and comfort.

Next is the BP3600 Immersive Audio Microphone, a premium broadcast audio tool capable of capturing stable, three-dimensional sound beds at sporting events, concerts, orchestral recording sessions, festivals, movie sets, and more. The microphone has eight compact capsule assemblies with excellent high-frequency characteristics integrated into the body while remaining compact and lightweight enough for single-operator usability and easy setup. Direct routing is also possible, with no need for additional decoding or latency processing with 5.1.4-channel speaker layouts. This practical, state-of-the-art broadcasting solution captures realistic sound that will bring the recording location directly to listeners without the need for extensive equipment.

Also featured are a variety of A-T's wired instrument microphones, used both in the studio and on stage: ATM510 Cardioid Dynamic Handheld Microphone, ATM610a Hypercardioid Dynamic Handheld Microphone, ATM710 Cardioid Condenser Handheld Microphone, ATM250 Hypercardioid Dynamic Instrument Microphone, ATM350a Instrument Microphone System, ATM450 Cardioid Condenser Instrument Microphone, and ATM650 Hypercardioid Dynamic Instrument Microphone.

Next are a variety of vocal and instrument mics from A-T's Artist Elite line: AE6100 Hypercardioid Dynamic Handheld Microphone, AE5400 Cardioid Condenser Handheld Microphone, AE5100 Cardioid Condenser Instrument Microphone, AE2500 Dual-element Cardioid Instrument Microphone, AE3000 Cardioid Condenser Instrument Microphone, and AE2300 Cardioid Dynamic Instrument Microphone.

Finally, A-T is exhibiting its fourth-generation 3000 Series wireless systems, which give users the power and flexibility to operate within the congested UHF spectrum. 3000 Series systems have an operating range of 300 feet (100 m) and are available in two frequency bands - DE2 (470-530 MHz) and EE1 (530-590 MHz) - that provide a class-leading 60 MHz tuning range. The 3000 Series IEM In-Ear Monitor System (ATW-3255) was designed to bring professional sound quality and features to all levels of performers and performance venues. System integrators for houses of worship, owners of live-performance venues and working musicians rely

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on this system as an affordable, durable in-ear monitor system that is easy to use and, crucially, delivers high-quality sound with dependable RF.

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