

### Adam Steel New Audient Visual Content Manager



Audient announces the appointment of Adam Steel as the new Visual Content Manager, with the responsibility of continuing to drive Audient’s visual communications strategy forward. Adam joins Audient from his previous role as a studio owner and successful audio YouTuber, bringing with him a wealth of professional audio and video experience.

“I have had the fortune to work with many companies and brands, but Audient has always stood out to me above all the rest,” says Adam. “I am thrilled to be given

## Audient strengthens Marketing Team With New Appointment

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this opportunity to help enhance the Audient and EVO customer experience and look forward to being part of something much bigger than myself.”

Product & Marketing Director Andrew Allen adds, “Audient continues to invest in brand experience and our visual communications strategy plays a vital role. Ensuring our customers can access the support and knowledge they need is key for building a positive experience when choosing an Audient product. “We believe that bringing Adam’s skills, experience and energy into the business will help Audient with our growth plans, and strengthening our already dynamic marketing team ensures we will continue to provide high levels of customer satisfaction.”

Adam takes the reins from Harry Lewis, who has spent nine years with Audient, building the Visual Content department from the ground up. Audient would like to wish Harry every success in all his future endeavours.

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