

## **Sennheiser Group at NAMM 2023**



From April 13 to 15, the NAMM Show will open its doors to visitors across the globe, who traditionally value the many educational opportunities the show offers in addition to the impressive product showcase. The Sennheiser Group will put a spotlight on Immersive Audio in demo room 17400, presenting the latest production tools and technologies from Sennheiser, Neumann, Dear Reality and Merging Technologies. As a partner of NAMM's TEC Tracks, the group will send immersive audio experts to the TEC Tracks Keynote Panel, and host captivating presentations on immersive production in its own demo room 17400. In addition, Neumann will unveil an exciting new product.

Immersive audio best practice presentations will be delivered by renowned industry veterans Michael Romanowski, Eric Schilling, Leslie Ann Jones and many more. Between the engineer presentations, guests will be able to experience product demos in Dolby Atmos and Sony 360 set-ups, and will get valuable insights into immersive production workflows.

# Sennheiser Group contributes to NAMM's educational mission

Thursday, 30 March 2023 16:24

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## NAMM 2023

Thursday 4/13/2023		Friday 4/14/2023		Saturday 4/15/2023	
TIME	Day 1 Show Open	TIME	Day 2 Show Open	Time	Day 3 Show Open
10:00-10:45	Neumann Studio Monitors and Merging Technologies	10:00-10:45	Dear Reality	10:00-10:45	Neumann Studio Monitors and Merging Technologies
11:00-11:45	Dolby Atmos presented by Dolby	11:00-12:00	Leslie Ann Jones	11:00-12:00	Chuck Ainley
12:00-12:45	Dear Reality	12:00-1:00	George Massenburg	12:15-12:45	Sony 360 RA Presented by Sony
1:00-2:00	Michael Romanowski	1:00-2:00	Andrew Scheps	1:00-2:00	Eric Shilling
2:15-2:45	Neumann Studio Monitors and Merging Technologies	2:15-2:45	Neumann Studio Monitors and Merging Technologies	2:15-3:15	Gavin Lurssen and Reuben Cohen
3:00-4:00	Fab Dupont	3:00-4:00	Justin Gray	3:30-5:00	Artist/Student Experience and Critique Session
4:00-8:00	Artist/Student Experience and Critique Session	4:00-8:00	Artist/Student Experience and Critique Session		

Immersive audio experts from Dear Reality will be on the TEC Tracks Keynote Panel. Part 1, "The Technology of Immersive Audio", will take place on Thursday, April 13, 10 a.m. to 11 a.m. directly followed by Part 2, "The Artistry of Immersive Audio" from 11:00 a.m. to 12 noon (ACC, Level 2, 204AB).

The demo room features an immersive set-up with Neumann monitors and subwoofers (KH 420, KH 310, KH 150, KH 870 and KH 750). Stereo pairs of the KH 420, KH 310, KH 150, new KH 120 II and KH 80 will be available to demo stereo mixes. Merging Technologies have their Anubis, Hapi and Horus interfaces integrated into the set-up.

~~At the back of the demo room, additional products that facilitate immersive~~ productions are presented, such as the Sennheiser AMBEO VR Mic, the Neumann KU 100 binaural head and the Sennheiser MKH 800 TWIN, which provides the output signals of its dual-diaphragm capsule separately for remote control of the polar pattern in infinite steps. The pattern can be conveniently adjusted at the mixing desk during the recording or even in postproduction, removing the pressure of having to do it right the first time.

Dear Reality will demonstrate spatial productions with an extended immersion using the dearVR PRO spatializer. Visitors can listen to these multi-channel productions with Neumann and Sennheiser headphones and the dearVR MONITOR virtual immersive mix room plugin.

Merging Technologies will present its Dolby Atmos-approved VAD Premium RAVENNA/AES67 driver, a cost-efficient way to use a Mac as a dedicated Dolby Atmos Renderer workstation in a Dante environment. All Merging hardware users have the VAD for free, if you are not yet a Merging customer, you can buy the driver in the Merging Technologies webshop.

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Are you into immersive audio productions and would love to listen to your Dolby Atmos mix on a large-format Neumann and Merging Technologies system? Would you be delighted to get insights from an expert panel? Then the Artist and Student sessions happening on Thursday and Friday from 4 to 6 p.m. and Saturday from 3:30 to 5 p.m. are just for you.

To participate, upload your mix as an AMD file here. Please include your name and the track title in the file name. Your mixes will be used solely during the sessions. You can submit your preferred timeslot here.

There will be a different set of panelists on each day; experts include Andrew Scheps, Chuck Ainlay, Eric Schilling, Fab Dupont, Gavin Lurssen, Justin Gray, Leslie Ann Jones, Michael Romanowski and Reuben Cohen.

Visit the Sennheiser Group at NAMM in demo room 17400, and make sure to check the NAMM program for more educational opportunities.

[www.sennheiser.com](http://www.sennheiser.com)