

SeeSound New Renkus-Heinz Distributor for Spain & Portugal



Renkus-Heinz, a company with expertise in the development of innovative loudspeaker technology, continues to reinforce its presence in southern Europe with the appointment of SeeSound as the exclusive distributor for Spain and Portugal. The agreement is effective from May 1st 2024. Based in Barcelona, SeeSound has been providing professional audio solutions for the audiovisual market in Spain and Portugal since 2004. With a team of over 30 professionals boasting extensive experience and knowledge of the latest generation products in their portfolio, SeeSound provides comprehensive guidance tailored to real project needs, integrating products, processes, and professionals. In addition to the regular training sessions and open days hosted by the company to further knowledge and promote customer engagement, SeeSound has invested in a 1500 m2 Experience Centre to offer demos and allow customers to see products in context to help facilitate the decision-making process.

SeeSound audio product manager, Carles Ribó, is delighted to welcome Renkus-Heinz to the fold. "SeeSound has grown considerably in the installation market in the last ten years, and it's now one of the main drivers of the company," he observes. "Renkus-Heinz is extremely strong in this market, and we share a similarly customer-focused approach. Our portfolio will now include Renkus-Heinz's

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legendary beam-steering products which deliver amazing performance and sound quality alongside a solid reputation – this will allow us to deliver new, tailored solutions to our customers.”

Michal Poplawski, export sales & marketing director for Renkus-Heinz, is equally pleased. “The collaboration with SeeSound, which focuses on swift growth in the integration sector, presents a unique opportunity to enhance beam-steering awareness in Spain and Portugal,” he says. “SeeSound's strategic approach aligns closely with Renkus-Heinz's direction. Renkus-Heinz's innovative products will not only add value to existing channels but also open up new avenues across diverse markets, including meeting spaces, auditoriums, performance venues, churches, and public areas. We are optimistic about a prosperous future for both companies in Spain and Portugal.”

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