

## Over 700 exhibitors confirmed for ISE 2022

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Exhibitors are signing up in significant numbers to take part in ISE 2022, the destination for world-class brands to showcase the latest technologies in pro AV. With over 700 exhibitors already committed, including bellwether brands Barco, Crestron, KNX, Kramer, LG, Panasonic, Samsung, and Sony to name just a few – the show floor has been redesigned and will also feature a brand-new Discovery Zone, highlighting 40 new companies exhibiting for the first time.

Mike Blackman, Managing Director, Integrated Systems Events comments: “It is very heartening to see that globally, events and exhibitions are returning to strength. We are delighted that we already have 700+ exhibitors confirming their presence at ISE 2022 and we expect more to confirm in the coming days. With a vibrant thought leadership content programme and inspiring show floor, we are very much looking forward to getting back to business in Barcelona in February next year.”

A regular highlight of ISE, Crestron has exhibited at every single edition since the show’s launch in 2004 and is a key booth to visit in the Multi-Technology Zone. Brad Hintze, Executive VP, Marketing of Crestron comments: “ISE continues to be a vital connection point for our industry across the residential and commercial spaces. We are eagerly anticipating this year’s show as a platform to showcase the many award-

winning and category-defining solutions that have been released since the last time we were all together in person. Crestron is deeply committed to dealer success, and we look forward to the conversations and the opportunity to develop new business at ISE 2022.”

Taking advantage of the large, modern venue at the Fira de Barcelona Gran Vía, ISE’s new home provides ample space for a new approach to the show floor. Six Technology Zones, set out over five spacious halls, group together exhibitors in the major technology areas, making it simpler for delegates to plan their visit and find and compare the wide variety of solutions they need for their integration projects. The six zones are:

- NEW: Unified Comms & Education Technology (Hall 2) – newly combined zones
- NEW: Residential & Smart Building (Hall 2) – newly combined zones
- Multi-Technology Zone (Halls 3 and 5)
- Digital Signage & DooH (Hall 6)
- Audio (Hall 7)
- NEW: Lighting & Staging (Hall 7) – featuring special Lighting Demo Zone

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### **Multi-Technology Zone (Halls 3 & 5)**

A must for any visitor to ISE, this Zone features the major brands in the AV industry offering solutions that deliver benefits for many vertical markets. From Barco, Biamp and Crestron to LG, Samsung, Sennheiser, Shure and Televic Conference, this area offers a wealth of interesting booths to explore. Chris Merrick, Global Marketing, Shure comments: “ISE 2022 is a key exhibition in the global calendar for Shure. We are really looking forward to ISE in Barcelona this coming February as a platform to showcase our latest innovations. It is an essential event to meet up with our customers, channel and industry partners and of course to make new connections.”

Hall 5 will once again play host to the eye-catching VIOSO Projection Dome – an installation showcasing VIOSO’s fascinating software solutions for multi projector / multi display setups.

### **Audio Zone (Hall 7)**

ISE’s Audio Zone is firmly established as the key destination to hear about the latest audio innovations for both permanent installation and live events. Solutions on display will include signal processing and transport, immersive spatial audio and the

cutting edge of loudspeaker design. Over 140 exhibitors are booked into this zone and include Adam Hall, Audac, Bose Professional, d&b audiotechnik, Equipson, L-Acoustics, Martin Audio, Meyer Sound, Renkus Heinz and more. Tom Van de Sande, CEO of AUDAC said the company is looking forward to the return of in-person events at ISE in Barcelona: "As a family business, that personal touch is one of our greatest strengths and nothing beats catching up with each other over a cup of coffee or even a Belgian beer. In addition, the first full-scale edition of ISE is in Barcelona, so it is extra exciting to see the effect of the move to FIRA. ISE has helped us grow from a small start-up manufacturer into a leading player in the AV industry. It gave us access to clients & users that otherwise may have never heard from us. And by impressing the attendees we were able to further establish our brand while expanding our distributor network."

In addition to the Audio Zone, ISE 2022 will feature the ISE Sound Xperience in partnership with the Eventos Filmax Cinema Gran Vía complex. The location is just a few metres away from the Gran Vía and is a dedicated cinema complex of twelve uniquely configured listening rooms to showcase audio with depth, accuracy and pinpoint clarity.

### **Digital Signage & DooH (Hall 6)**

Every year, the displays in this hall seem bigger, brighter and more impressive than ever. Showcasing how state-of-the-art digital signage is used extensively for impactful messaging, advertising and information delivery, this hall highlights display manufacturers as well as media players and software providers. NEW for 2022 is an additional open-air display area, next to Hall 6, where visitors will be able to see and hear solutions in an outdoor setting. Major brands see the opportunity of exhibiting at ISE as a key date in their calendars, so make sure you visit Hall 6 to see booths including Absen, Alfalite, Brightsign, Daktronics, Grassfish, Nexmosphere, RGBLink, Syscomtec, Unilumin and many more.

### **NEW: Lighting & Staging (Hall 7) - featuring special Lighting Demo Zone**

The Lighting & Staging Zone is new for ISE 2022. It will showcase lighting and lighting control, rigging and staging equipment, motion tracking, video mapping, holography and much more besides. It will be full of solutions for small temporary venues right up to major stadium concerts. Exhibitors include Area Four, Clay Paky, CLF Lighting, Elation Professional, Movecat GmbH and MA Lighting. This zone will also feature a special networking space with a stage, where innovative solutions will be highlighted and talks, presentations and meet-ups will take place.

### **Residential & Smart Building (Hall 2)**

ISE has long been a leading voice in residential solutions and home automation, with the backing of CEDIA (co-owner of ISE with AVIXA); and also as a prominent player in smart building, thanks to our long-running Smart Building Conference. The combined Residential & Smart Building Zone is the strongest-ever offering in this

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fast-moving area of AV technology and features over 80 exhibitors at the cutting edge. Presenting Show Partner KNX will be showcasing its member companies here and taking part in the Smart Building Conference. Browse the booths from Artcoustic, Bang & Olufsen, Basalte, Bowers & Wilkins, Control 4 (SnapOne), Gira, Krix, Jung, Monitor Audio, Stealth Acoustics, Storm Audio, Z-Wave Alliance and many more.

### **Unified Communications & Education Technology (Hall 2)**

With more than 110 exhibitors within this zone, delegates will find solutions to equip multi-site businesses, boardrooms, and offices as well as educational institutions, private tutors and professional development specialists. Exhibitors here will be showcasing technologies for hybrid working and connecting remote locations. Alongside global brands such as Cisco, Google, HP, Intel, Microsoft and first-time ISE exhibitor Zoom there will also be plenty to see from exhibitors including Jabra, Logitech, Avocor, AVI-SPL, Clevertouch, Lenovo among others.

Registration is now open. Don't miss out, book your ticket to ISE 2022 on the website below.

Integrated Systems Europe, ISE 2022, will take place at the Fira de Barcelona Gran Vía on 1-4 February 2022. The ISE Conference programme runs from Monday 31 January through to Friday 4 February.

[www.iseurope.org](http://www.iseurope.org)