

## Meyer Sound Announces New Hires in Education, Tech Services, and Sales

### New Positions Reflect Rebound of Education Programs and Robust Global Sales Across Market Verticals



L-R: Robyn Bykofsky, Sana Romanos, Theodore Huang, Blake Vackar, Leonard Blanche

Meyer Sound has announced the filling of six positions spanning education and training, sales management, and technical services, with new hires based in the USA, the Middle East, and China.

In her new position as Training and Education Program Manager, Robyn Bykofsky will oversee the company's global training and education programs, including online platforms as well as in-person, hands-on training sessions. Bykofsky has strong credentials in both education and media technology, including top-level positions at the UC Theatre Taube Music Hall in Berkeley, Youth UpRising in Oakland, and the Ninth Street Independent Film Center/TILT in San Francisco. She holds a master's degree in education with a focus in technology from Harvard University and is based at the Berkeley headquarters.

As Technical Services Specialist, Middle East and Africa, Sana Romanos will offer a range of support services throughout the region, including customer tech support and coordinating design services as well as facilitating demos and education programs. She holds a B.S. degree in physics from American University of Beirut and a master's degree in audio engineering from Université Blaise Pascal. Her industry experience includes technical management and front of house/monitor mixing positions with international touring artists and major music festivals, notably the Roskilde Festival in Denmark. She is based in Beirut, Lebanon.

As the new Sales Manager, Middle East and Africa, Andrea Granata will take on primary responsibility for supporting and building Meyer Sound's dealer and distributor network in the region. He brings to his new position extensive experience in both the technical and marketing sides of the industry, including regional market development for Shure and work as an installation and touring audio technician. He is based in Dubai, UAE.

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In his new role as Technical Sales Support Specialist, a returning Theodore Huang works closely with Meyer Sound's distributor in China and resellers throughout the Asia Pacific in presentations as well as design and commissioning of systems. Previously, Huang had served with Meyer Sound in business development and technical support positions, in the interim holding key technical positions with Cirque du Soleil Entertainment Group and Universal Beijing Resort. He is based in Shanghai, China.

With the appointment of Blake Vackar as Residential Sales Manager, Meyer Sound will leverage its recent growth surge in the high-value home cinema market. Vackar brings to his new post more than 25 years of sales leadership in residential systems at both the dealer/integrator and manufacturer levels, most recently with Screen Innovations.

Berkeley-based Technical Services Associate Leonard Blanche will join the team providing broad-based customer support across all product groups. A native of Italy with an M.A. degree from the State Conservatory of Florence, Blanche comes to Meyer Sound with extensive experience and training as both a performing and recording musician as well as a sound engineer with in-depth knowledge of advanced digital audio systems.

"Once again we are gratified by the high level of talent and commitment to excellence that we find throughout our global team, including these new additions," says Meyer Sound Executive Vice President Helen Meyer. "We are proud that Meyer Sound is a worldwide leader in professional audio technology, but we also recognize that it takes exceptional people to make sure our advanced technology connects with audiences in ways that excite, inform, and inspire."

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