

## **Martin Audio & TiMax at ISE 2024**



Martin Audio is promising an even larger-than-usual presence at this year's ISE 2024 in Barcelona (January 30-February 2). Aside from showcasing the strongest line of products in its own right, it will also be accompanied by other brands within Focusrite Group's Audio Reproduction division, enabling them to create, and demonstrate, powerful synergies. The company will occupy a prime position at the front of Hall 7 (booth A300) along with Optimal Audio, Linea Research and Focusrite.

But it is in the demo room (F1, Hall 8) - always a priority visitor destination - that they will make their real statement. This will also feature TiMax, the latest brand acquisition by The Focusrite Group, whose spatial tools will transform the presentation into a genuine immersive experience.

James King, Marketing Director, commented, “We see the founders of TiMax, Dave Haydon and Robin Whittaker, as the forefathers of immersive pro-audio and wholeheartedly believe that their SoundHub spatial audio processor is the definitive on the market and a complete show-in-a-box solution. Combining forces means that we can deepen our own brand ethos of uniting the audience to the next level.”

The demo times will be split this year to accommodate a varied programme and to give sufficient time to each solution. Alongside immersive audio demonstrations, visitors will also have a chance to listen to Martin Audio’s class-leading products including Wavefront Precision line arrays and TORUS constant curvature arrays while its latest point source products of THS and FlexPoint will also be showcased.

Stated Martin Audio managing director Dom Harter, “As the show arrives at its 20th anniversary, we are proud to have been long-term supporters, and to have grown alongside the event. ISE remains predominant in the global trade fair landscape and with all the heavy artillery we will be presenting this year with our fellow Focusrite Group brands, ISE 2024 is certain to have special significance for us.”

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