

## ISE 2022 Unveils its Programme

ISE announces the details of its extensive thought leadership programme for 2022. This rich content offering will help attendees delve into the issues affecting market verticals, get up to speed with the latest technology developments and discover what the future holds for the industry. With a packed schedule of conferences, wide-ranging education offerings from AVIXA and CEDIA, and show floor stages and networking lounges, ISE 2022 is designed to ensure that all attendees, whether from the AV channel or end-user community can empower themselves to 'ignite the future'.

Integrated Systems Events Managing Director Mike Blackman said: "A visit to ISE is much more than the exciting show floor. Not only do visitors get to see the latest innovations from world-class brands in pro AV, but there is also a huge choice in inspiring education and conference programmes which uncover hidden gems, showcase a world of opportunities, and address vital issues that today's organisations face in getting back to business."

Seven conferences through the week of ISE will target key vertical markets served by the pro AV industry; full details of the conference programme are available on the ISE website. Topics covered include creating safe, sustainable, smart buildings; innovations re-shaping the workplace; the new agenda in digital signage and exploring the strategies, learning models and trends that are driving the deployment of digital learning technologies in universities, schools, corporate bodies and training facilities.

Learn about cutting-edge AV solutions and the latest industry trends at the AV Experience Zone produced by AVIXA. Presented in Spanish, this show feature will showcase flawlessly executed AV projects and present customer testimonials from the most talented and experienced professionals in the sector. This second edition of the AV Experience Zone is aimed at end-users from major vertical markets, professional technicians, and includes sessions for students across its four-day programme.

"AVIXA is excited for the return of the AV Experience Zone at ISE - a lineup of free sessions presented in Spanish throughout the week that will examine the latest trends in pro AV," said Sarah Joyce, Chief Global Officer, AVIXA. "We'll explore topics such as unified communications for the corporate and hospitality sectors, new experiences through creativity and digital signage solutions for retail, digital solutions for education, AV's role in the evolution of traditional broadcasting to new platforms, and much more."

CEDIA is also hosting a comprehensive Professional Development Programme together with workshops and sessions. Matt Nimmons, CEDIA EMEA's Managing Director, explained: "The long-term success of our industry is reliant upon a well-trained and professional workforce. At ISE 2022, we have put together a terrific

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slate of sessions that will help our community grow their skills and make sure integrators can be at the top of their game, whatever technical or business challenges are coming down the line. Thanks to our All-Access Training Pass, these training courses are also great value for money.”

Mike Blackman concluded: “Our programme is designed to provide inspiration and support for every level of the business. We cover all areas of the fabulous world of AV, from smart buildings, cities, homes and workplaces to digital signage, learning, live events and superyachts. There’s so much to experience at ISE - I can’t wait to see you there.”

Full details can be found on the ISE website and registration is open. Don’t miss out, book your ticket to ISE 2022 [here](#).

Integrated Systems Europe, ISE 2022, will take place at the Fira de Barcelona Gran Vía on 1-4 February 2022. The ISE Conference programme runs from Monday 31 January through to Friday 4 February.

[www.iseurope.org](http://www.iseurope.org)