

## Flying on soundwaves into a New Year with Sennheiser

### Sennheiser and Juneyao Air create a silent concert in the air for the New Year

Photos: Juneyao Air



As the bells rang in for the New Year, audio specialist Sennheiser and China's largest private-owned full-service airline, Juneyao Air, held a silent concert aboard a Boeing 787 Dreamliner during a flight from Sanya to Shanghai. Passengers and crew welcomed 2021 while enjoying an exclusive live performance from singer-songwriter Huang Weiming on their Sennheiser MOMENTUM Wireless headphones.

The silent New Year's concert took place in the business class cabin on the luxurious Juneyao Air 787 Dreamliner on flight HO1226 from Sanya to Shanghai on 31 December. The guests on board wore Sennheiser's MOMENTUM Wireless headphones to listen to a live concert of singer Huang Weiming performing some of his new songs, while nearly 10,000 Sennheiser fans followed along via a live video stream.

Sennheiser's MOMENTUM Wireless headphones offer outstanding sonic performance. The high-quality speaker system is powered by 42mm transducers to reproduce the balanced depth and precision of a studio recording, while a range of features ensures that listeners can savor every moment. Featuring Auto On/Off and Smart Pause, the MOMENTUM Wireless headphones start up instantly when unfolded, and automatically pause or resume playback when they sense they are being put on or taken off. The Transparent Hearing function lets listeners enjoy their music and still be aware of ambient sounds in their surroundings, while three Active Noise Cancellation modes block out the outside world. Effectively suppressing low-frequency noise pollution caused by the aircraft's engines, this allowed passengers aboard the New Year's flight from Sanya to Shanghai to fully focus on enjoying their silent concert in the air.

Moving forward, Juneyao Air will offer Sennheiser headphones in business class seats on selected flights, providing a more comfortable in-flight entertainment experience for travelers.

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