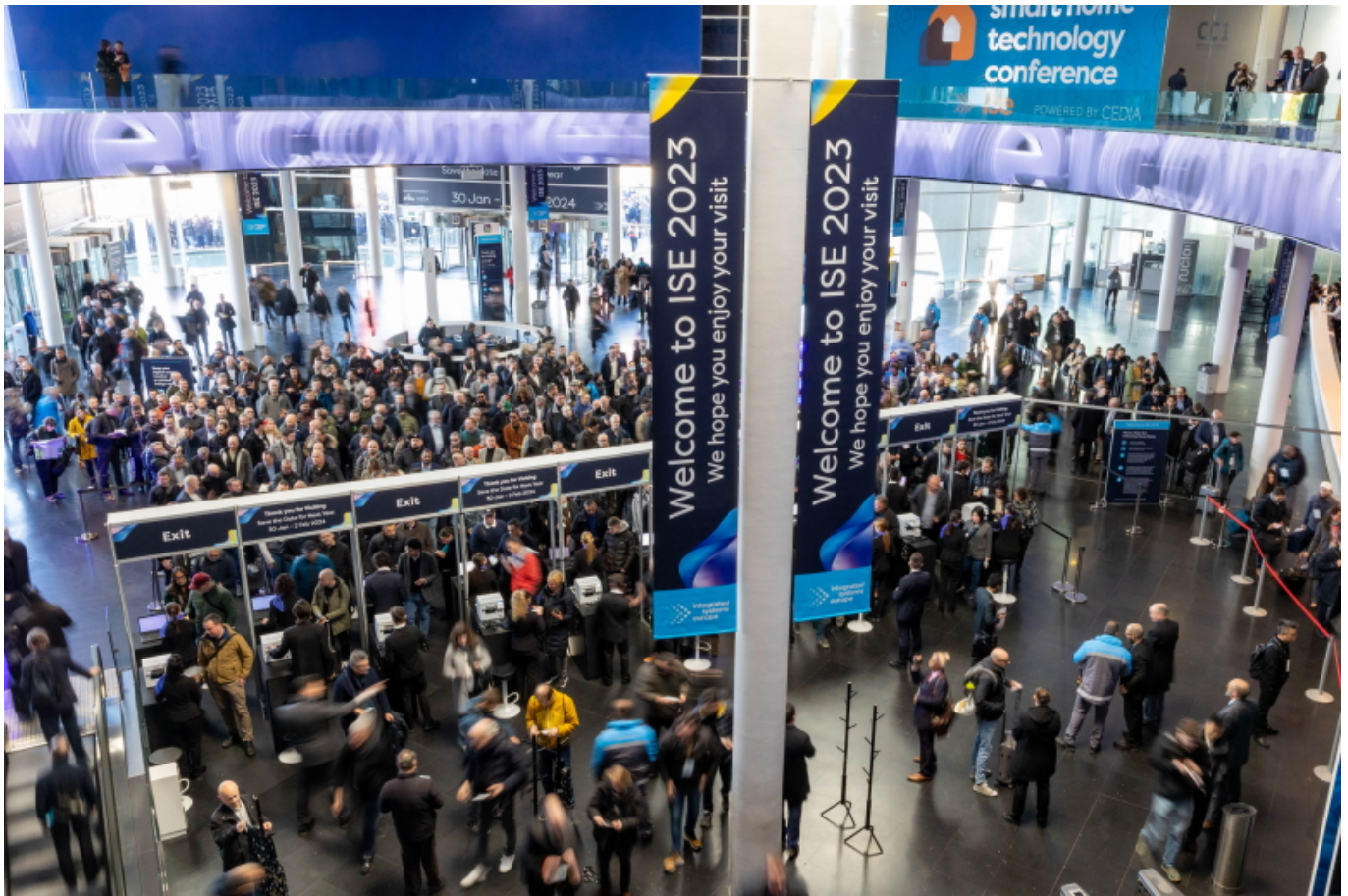


# Registration for ISE 2024 Opens Today



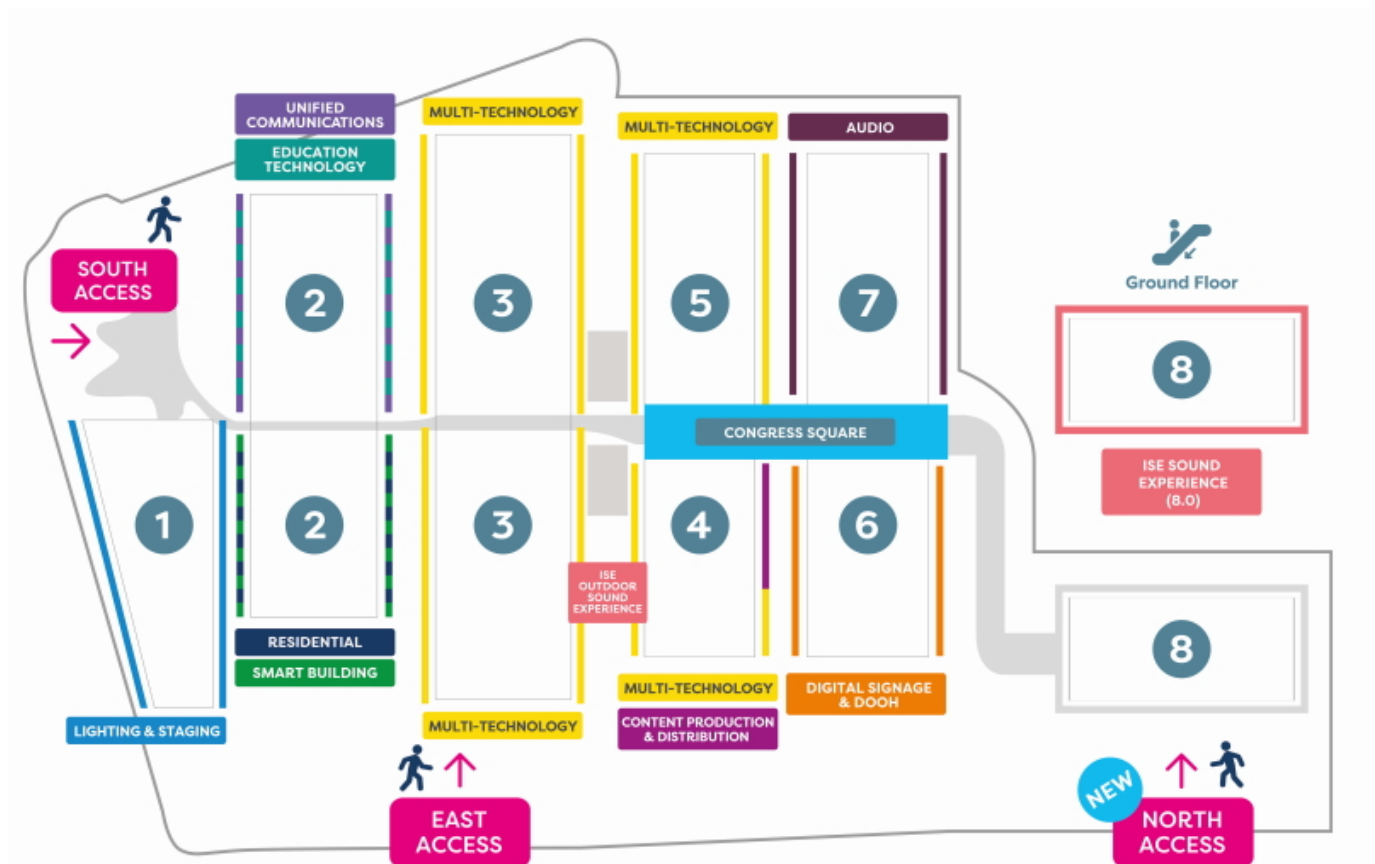
Integrated Systems Europe (ISE), the pinnacle of the pro AV and systems integration industry, has announced that visitor registration is now open for ISE 2024. International industry professionals, AV technology users, and innovators can now register for the 20th anniversary edition of the show.

Mike Blackman, Managing Director of Integrated Systems Events, says: “We are excited to open registration for this special anniversary edition. ISE 2024 is your destination for innovation. It is already set to be the biggest yet, with an expanded show floor over 17% larger than in 2023, new halls, over 80 new exhibitors currently confirmed and exciting new additions to the show programme.”

Opening Fira Barcelona's North Access marks a significant milestone, reflecting the show's growth and enhancing accessibility for all. With three entrances and print-at-home badges, visitors can quickly access their preferred brands, Technology Zones, conferences, and show features, elevating their overall ISE experience.

# Countdown to ISE 2024 begins as Registration Opens Today

Wednesday, 04 October 2023 18:16



Since its first iteration in 2004, ISE has grown into a global showcase for the world's leading technology and solutions suppliers, complemented by a comprehensive programme of thought leadership and education. Each year, ISE draws a continually growing, diverse community who converge to explore the latest trends, exchange insights, and shape the future of pro AV and systems integration.

New for 2024, ISE has expanded into Halls 1 and 4 of the Fira Barcelona Gran Via. Hall 1 becomes the new home of Lighting & Staging, while Hall 4 provides a new location for Content Production & Distribution and allows the Multi-Technology Zone to be extended. The show floor is easy to navigate, set out across seven Technology Zones to provide visitors with the full spectrum of pro AV and systems integration required for every event and installation:

- Lighting & Staging (Hall 1)
- Residential & Smart Building (Hall 2)
- Unified Communications & Education Technology (Hall 2)
- Multi-Technology (Halls 3, 4 & 5)
- Content Production & Distribution (Hall 4)
- Digital Signage & DooH (Hall 6)
- Audio (Hall 7)
- Plus, ISE Sound Experience with Audio Demo Rooms in Hall 8.0

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ISE will soon be announcing more news and information regarding ISE 2024, including the full Conference Programme, AVIXA and CEDIA collaborations and 20th Anniversary celebration events - watch this space. Registration for ISE 2024 is now open. To register, visit the website below.

[www.iseurope.org](http://www.iseurope.org)