

Audio-Technica Looks Forward To A Return To Exhibitions With New Products And Brands For PLASA 2021



Audio-Technica confirms that it will be exhibiting at the upcoming PLASA show at Olympia between 5-7 September. The event will see Audio-Technica exhibiting products from distributed brands Optimal Audio and Audio Pro Business for the first time, alongside its own live event-oriented microphones and wireless systems and Allen & Heath digital mixing solutions.

The show will give visitors a chance to get hands on with Allen & Heath's latest addition to the incredibly popular dLive range - the ultra-lightweight CTi1500. The new control surface takes the best-selling compact dLive C1500 and applies "superleggera" Italian performance car principles to set a new standard for lightweight control surfaces. With titanium side panels and re-engineered internal alloy metalwork, the CTi1500 weighs in at an airline-friendly sub-23kg including flightcase, while retaining every knob, button and function of the C1500.

Optimal Audio's wall and ceiling-mounted Cuboid and Up speakers will be on display with the company's stylish, intuitive ZonePad wall controllers, while Audio Pro Business's user-friendly wireless SP series speakers and controllers complete Audio-Technica's fixed installation line-up at the show.

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“We’re excited to finally return to an exhibition space after the last year and a half,” said Audio-Technica Marketing Manager, Distributed Brands EMEA Alexandra Bischof. “And we’re really looking forward to showing some significant new products for both live events and installed applications at PLASA - it comes at a great time just as the industry is opening up. We can’t wait to meet customers and visitors in person again.”

Audio-Technica will be exhibiting on Stand F7 at PLASA 2021.

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