

Industry Veteran Jeff Taylor Joins DAS Audio



DAS Audio, a company with expertise in high-performance loudspeaker systems, power amplification, and audio processing, announces the appointment of Jeff Taylor as the company's new Senior Sales Engineer - Pro Audio for the North American territory. Taylor will play a central role in DAS Audio's sales and support network, while concurrently driving the company's rapidly expanding presence in the Western United States. His new position comes on the heels of DAS Audio's continued investment in the US market, including the recent purchase of an additional 9,000 square foot facility to augment their existing 24,000 square foot facility that is home to a fully functioning demo room, training area, and service center.

As an internationally recognized live sound engineer with multiple decades of major tours under his belt, Taylor brings a wealth of industry acumen and experience to his new position. He joins DAS Audio from his previous position with CODA Audio as Sales Director, overseeing creation of a national sales rep network. Notably, Taylor played an intrinsic part in the introduction and growth of VUE Audiotechnik, where as Vice President of Sales he helped to launch the brand and establish its pedigree as a major player in the touring sound sector. He has also held high level positions with RCF, Bosch, and Biamp.

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“The DAS Audio brand has an amazing legacy, and I’m thrilled to now be a part of it,” remarked Taylor. “I’ve been watching the brand grow across North America in particular, and I’m continually impressed with the power and clarity of the systems. I’m excited to be working with such an exceptional team, and I’m looking forward to being a part of building an even stronger legacy for DAS Audio.”

Jaime Villegas, DAS Audio of America General Manager, is in full agreement.

“Bringing someone with a track record like Jeff’s to the DAS Audio team is a win for us all. He has been a powerful force in building brands, and has an impressive range of knowledge of the live sound industry and loudspeaker technology overall. I have always said support is what sets us apart, and is what has helped us grow in this market. I’m confident he will be an asset to the team, and we’re very happy to welcome him aboard.”

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