

## **Riedel collaborates with Kaiser Showtechnik**



Riedel Communications today announced that Kaiser Showtechnik has added Riedel's Artist intercom, Bolero wireless intercom, SmartPanels, interfaces, and headsets to its rental fleet, making these solutions available as a dry-hire provider for events in the DACH region. As an event technology provider from Augsburg, Germany, Kaiser Showtechnik has been receiving ever-increasing and extensive

enquiries about Riedel intercom systems, prompting them to make this comprehensive investment.

As Kaiser Showtechnik aims to specialize in these Riedel solutions, the cooperation will see Riedel engineers perform extensive staff training, providing Kaiser Showtechnik's experts with the know how necessary to deliver Riedel-quality support, system management, and integration. The two companies intend on deepening this cooperation, especially in the area of service and sales, to serve local customers in the events sector with even greater speed and efficiency.

"In our eyes, Riedel is the market leader in the field of intercom systems. Not only that, but their company philosophy of quality and reliability aligns perfectly with ours, which is why we chose them for this investment," said Maxx Kaiser, CEO of Kaiser Showtechnik. "With this partnership, we are not only expanding our portfolio with further high-quality products, but also broadening our team's know how. We are already looking forward to being able to meet our customers' requirements even more holistically with this new, deep expertise." In addition to making solutions like Riedel's award-winning Bolero wireless intercom more readily available, the cooperation also enables companies that already invest in Riedel to quickly and easily top up their systems to seamlessly fulfill the needs of their clientele.

"This collaboration will be significant for both of our companies in terms of dry hire and production support," said Niklas Rautenberg, Team Leader Sales Germany at Riedel. "In recent times, keeping up with the enormous interest in our solutions in the region has proved increasingly difficult. The cooperation with Kaiser Showtechnik will ensure our customers keep enjoying the quality of service they are accustomed to, and undoubtedly set new standards of excellence in the industry."

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