

Waves Audio Cloud MX Audio Mixer Upgrades June 2024



Waves Audio, a developer of professional audio signal processing technologies and plugins, announces significant advancements in its Cloud MX Audio Mixer. By addressing the evolving needs of broadcasters and media networks, these upgrades significantly reduce time-to-deployment and complexity, particularly benefiting IT DevOps teams tasked with managing these environments.

In response to customer feedback, Waves is introducing the following updates that include advancements in deployment in broadcast environments and simplified licensing, resulting in enhanced productivity and efficiency:

1. **Waves Central's Remote Assistance Mode:** Waves Central, the hub for managing Waves licenses and installations, now features automated activation and installation capabilities. Customers can automate deployments by creating a URL that triggers the installation and activation of Cloud MX and its plugins remotely and non-interactively. This helps to reduce deployment time and enhances productivity.
2. **Flexible Licensing Options:** Waves now supports license activation to an instance's local disk drive or an external EBS drive on AWS, as well as to a Persistent Disk on GCP. This flexibility enhances deployment options and simplifies license transfers.
3. **Turn-Key Automated Scripts:** Waves provides comprehensive automated scripts that enable broadcasters and M&E companies to create complete environments with a single push of a button. These scripts automate the activation, installation, and configuration of all relevant applications and drivers, ensuring reliable and repeatable deployments.

Cloud MX is designed for compatibility with major cloud platforms and protocols, including Amazon Web Services and Google Cloud Platform. It integrates seamlessly with Dante Connect and NDI AV protocols. Waves Audio offers Cloud MX on a

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subscription basis, with weekly, monthly, and yearly plans.

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