

### Two Promoted to Head of Applications at Adamson



L-R: Christopher Weatherford, Mario Ahrberg

Adamson Systems Engineering has announced the promotion of Christopher Weatherford and Mario Ahrberg to Head of Applications. Together, they lead teams of support staff responsible for sound design, product support and continuous improvement of operational processes in the AMER and EMEA regions, respectively.

Weatherford served as an application engineer at Adamson for five years and now returns to the Canadian-based sound reinforcement manufacturer with a wealth of experience as a freelance sound engineer. His career as an audio systems technician and sound engineer includes major AV, rental and tour companies.

Ahrberg started with Adamson seven years ago while finalizing his studies in Information and Electrical Engineering. Proceeding as Application Support, he later led the education efforts of Adamson in the EMEA region. With a history in live sound and touring, part of his position is the direct interface from customers and users to Adamson's headquarters in Canada.

“Chris and Mario’s extensive experience in professional audio has been an asset to the company for years. For Chris, we wanted him back at Adamson, and both were ready for roles that reflected their abilities and standing in the industry. When we combine that with their extensive knowledge of the Adamson product offering, it

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was obvious they were the perfect choices to head our regional Application divisions,” explains Brian Fraser, Head of Production & Technology.

Based in Seattle, Washington, and reporting directly to Fraser, Weatherford adds, “I continue to be thrilled to be a part of a fantastic team here at Adamson. I’m excited for the opportunity to step into this new role and continue and build upon the world-class support Adamson is known for.”

Reporting directly to Brian Fraser as well, Ahrberg is based out of the European Office in Hamburg, Germany. “A major motivation in my work has always been the smile on people’s faces listening to an Adamson system,” says Ahrberg. “Making sure our customers continue to receive outstanding support and education, my goal is happy faces everywhere.” Sound engineers, system designers and acoustic architects interested to find out more about Weatherford’s and Ahrberg’s history and direction with Adamson can read their interviews at the website below.

[www.adamsonsystems.com](http://www.adamsonsystems.com)