

### Sinus Award: Exceptional Projects to be Honored at Prolight + Sound



Picture: Ralph Larmann

Museums, conference rooms, amusement parks, installations: In the most diverse areas, the creative use of AV media technology enables the specific transmission of emotions and messages. Since 2004, the "Sinus - Systems Integration Award" has been honoring outstanding achievements in this field and putting them in the spotlight. The award is presented annually at Prolight + Sound in Frankfurt am Main (19 to 22 March 2024). Companies and industry professionals are now invited to submit their showcase projects to the competition.

It is considered one of the most prestigious awards for the planning and installation of audiovisual systems - the Sinus Award. An independent jury of experts, consisting of association members, industry experts, media representatives and representatives of Messe Frankfurt, evaluates the entries and selects the winners. The focus is on the outstanding combination of artistic vision and technical implementation.

All information on applying and submitting projects is available on the official Sinus Awards website found below. The deadline for applications is 03 November 2023.

Patrons of the honorary award are the Association of Media and Event Technology (VPLT e.V.), the European Association of Event Centres (EVVC e.V.) and Messe Frankfurt. Last year, the Sinus Award was presented to the Dark Matter AV Installation in Berlin. On an area of 1000 m<sup>2</sup>, "Dark Matter" merges movement and

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sound into emotional choreographies of luminous shapes and colors in multimedia installations - from intimate light compositions to room-filling audiovisual shows with an impressive 3D sound system.

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