

## Sennheiser at The Media Production & Technology Show



Launched in 2016, in just six short years The Media Production & Technology Show has cemented its position as one of UK's largest events and a must-attend for the media and broadcast industries. This year, the show's visitors will be able to experience Sennheiser's Evolution Wireless Digital (EW-D), a wireless microphone system with a rich feature set and app-based workflow integration that makes it a unique solution at its price point. Neumann's Miniature Clip Mic System (MCM) for close miking acoustic instruments in live applications raises the bar of electret capsules. It will be demoed at the show together with the recently announced NDH 30, a reference-class open-back studio headphones for editing, mixing, and mastering, and Neumann's Automatic Monitor Alignment MA 1, ensuring the best possible sound quality in any room.

Providing the highest dynamic range of any wireless system currently on the market, EW-D utilises advanced features that simplify users' setup and guarantee the most reliable connection. With EW-D, any speaker can maximize efficiency by taking full control with the Sennheiser Smart Assist app and automatically coordinate frequencies with ease. Increased bandwidth and the lowest latency of any digital wireless system currently available make Evolution Wireless Digital the most powerful tool for those who put quality and performance above all else.

The Neumann NDH 30 is a circumaural, open-back headphone with outstanding detail resolution and high-precision stereo imaging with razor-sharp localization. Its linear soundstage and superior transient response recommend it for the most demanding applications such as mixing and mastering. With its high linearity and detail resolution, the NDH 30 is perfectly compatible with a loudspeaker system that has been optimally calibrated using Neumann Automatic Monitor Alignment.



The MA 1 is an integrated hardware/software tool for acoustic calibration and room correction that is tailor-made for the company's studio monitors. Calibration algorithms, jointly developed with Fraunhofer IIS, a leading institute for audio signal processing, are designed to help ensure monitoring quality in any environment, from acoustically untreated bedroom studios to professional control rooms. Neumann's Automatic Monitor Alignment is available for all DSP-controlled stereo systems of the KH line, currently the KH 80 DSP as well as the analogue studio monitors KH 120, KH 310, and KH 420 in combination with the subwoofer KH 750 DSP.

To create the Miniature Clip Mic System, the Neumann engineers in Berlin elevated electret technology and its production process to a whole new level. The new KK 14 capsule is able to capture the details of sound better than anything that came before - without any of the production tolerances that have been associated with electret solutions to date. The system's modular construction has been designed to ensure excellent stability and long service life for live and stage performances. The system includes nine mounting solutions that make it possible to find the optimum positioning for acoustics while simultaneously protecting the instrument. Typical users of this microphone system include orchestras, theatres, musical productions, concert halls, big bands, brass sections and drummers.

"MPTS provides us with a unique opportunity to be at the forefront of discussions affecting the media and broadcast industries, and it's a great platform to learn and present the latest technological innovations," says David Atkinson, Marketing Manager, Pro Audio at Sennheiser. "We're thrilled to bring our roster of Sennheiser and Neumann solutions to the show and let visitors experience them first hand!"

Visit Sennheiser on Stand L526 at The Media Production & Technology Show at Olympia London from 11-12 May 2022.

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