

### PMC Boosts Its UK Sales Team With The Appointment of Phil Millross



Loudspeaker manufacturer PMC announces that Phil Millross has joined the company's sales team as Business Development Manager for Studio Products in the UK and Ireland.

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Formerly employed as a Senior Design Engineer, Phil has been with PMC for more than 13 years and has a thorough understanding of the company's entire product portfolio. He is now responsible for maximising sales, increasing brand awareness, building strong links with UK business partners and introducing producers, engineers and artists to PMC's Studio Products portfolio. This includes the recently launched compact, active state-of-the-art near-and midfield monitors that are redefining the listening experience for every audio professional, whether they are working in stereo or large scale immersive audio formats.

"As we celebrate our 30th year, PMC is rightly renowned for delivering exceptional audio quality to recording professionals all over the world," says PMC's CEO Jeff Willcocks. "The launch of our new monitor range, combined with our reputation as experts in the world of immersive audio, is driving a substantial increase in business and we are expanding our sales team in the UK to reflect this growth."

Maurice Patist, head of PMC's Studio Division, adds: "When you are dealing with PMC's high calibre clients, it is imperative that your sales team support them from end to end. Phil's extensive knowledge and technical ability makes him ideally suited to this highly specialist role. Whether our customers want a pair of monitors for a small project studio or a full Dolby Atmos immersive audio system, Phil is ideally placed to ensure that they get the advice they need."

Commenting on his new role, Phil Millross add: "I am really looking forward to getting to know our customers and helping them create recording, mixing and mastering spaces that accurately reflect their audio ambitions. As someone who has been at the sharp end of designing truly world beating monitors for many years, I feel I am in the best position to advise and guide them towards the perfect monitoring set up."

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