

## **Pliant Technologies welcomes RTSales Inc.**



L-R: Matthew Lott, Peter Amos, Bert Tunks, Jennifer Goodyer, Gary Rosen

Pliant Technologies, a provider of professional wireless intercom solutions, announces the appointment of a new manufacturer’s representative RTSales, Inc. With a thorough knowledge of its region’s reseller and customer base, unique market niches, and a strong working knowledge of the specialized products represented, this new partnership will expand Pliant’s network. RTSales covers Puerto Rico, along with seven states in the U.S., including, Alabama, Florida, Georgia, Mississippi, North and South Carolina, and Tennessee.

“RTSales will represent Pliant’s entire suite of innovative, professional wireless products, including its CrewCom and MicroCom intercom lines, along with its complete line of headsets and accessories,” says Gary Rosen, Vice President of Global Sales, Pliant Technologies. “We look forward to expanding our sales in these territories with the RTSales team of seasoned sales and support professionals.”

Representing a synergetic group of some of the top manufacturers in the professional and commercial audio, video, entertainment lighting, and music

production industries, RTSales offers retail, production, and integrated installation partners a direct link to the inside sales and support systems for these manufacturers. For over 40 years, RTSales has earned a reputation as an effective and efficient resource for pre-sale technical support, purchasing and procurement, sell-through support, and after-the-sale service and technical training. With offices in South Florida, Central Florida, Atlanta, Nashville, Charlotte, and Alabama, RTSales provides manufacturers and resellers a critical path to new products, promotions, and technical support.

“We are thrilled to have added Pliant Technologies to our portfolio of top manufacturers, and have already been presented with immediate interest in the Pliant product line from various customers,” says Bert Tunks, President, RTSales Inc. “We look forward to promoting and selling Pliant’s esteemed products as their reputation throughout the industry precedes itself.”

Pliant Technologies’ CrewCom is an innovative, professional wireless system featuring excellent 7KHz voice quality with a choice of three different full-duplex Radio Packs that can select from a choice of up to 64 different conferences and a host of user-friendly features. It is available in two frequency bands (900MHz and 2.4GHz). Unlike a matrix-based architecture, CrewCom is based on a decentralized network platform. CrewCom wireless products easily put dependable RF coverage where needed, all while employing a consistent user interface throughout the system.

Pliant’s MicroCom line of wireless intercom (MicroCom M and MicroCom XR) are multi-user, full-duplex professional wireless intercom solutions for applications where high-quality audio, excellent range, and low cost are essential. MicroCom delivers the performance and affordability often needed for smaller houses of worship facilities, videographers, corporate events, schools, and more.

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