

Mooij Alkmaar makes its mark with Martin Audio CDD



The runaway success of Martin Audio's best-selling CDD series is showing little sign of slowing down. When the new upmarket Mooij Alkmaar restaurant opened recently, it complemented its South American cuisine with music produced from matched pairings of CDD6s and SX210 loudspeakers from the company's coaxial differential dispersion series.

The installation in the city of Alkmaar was carried out by lighting and sound rental specialists, Bleeker Group. The Heerhugowaard-based company is a customary Martin Audio user, and it was owner, Jacco Bleeker himself who specified the solution as best fit for purpose. And that purpose was to reproduce background music during the week and live music to tape at weekends. "It's an ideal solution for them," exclaims Martijn de Jong, Product Manager (Audio) at Ampco Flashlight Sales, Martin Audio's Dutch distributor.

Although the operation is new, the building certainly is not. In fact it is the oldest restaurant building in Alkmaar, and was formerly known as 'het Gulden Vlies'. The old façade has been completely renovated and restored to its original state and given the name Mooij in acknowledgment that it was originally owned by three generations of the Mooij family. The conversion took two and a half years to realise. In total, Bleeker have detailed 14 CDD6 and a pair of SX210 subs for the ground floor distribution and on the first floor eight CDD6 and an SX210.

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The integrators had again recommended the Martin Audio solution to owners, Remco de Boer and Daan Touw, for its coverage pattern and the amount of SPL it can generate from such a small form factor. This was after the owners had already bought into the CDD6 / SX210 combo at another restaurant - Marktzicht in Broek op Langedijk.

“Partnering the CDD6 with the SX210 is a perfect match, and so they automatically

opted for it again,” confirms de Jong. “At Mooij Alkmaar this provides balanced coverage and plenty of SPL. Although aesthetic considerations weren’t a prerequisite, the customer was pleasantly surprised by the looks of the CDD6 and its ceiling bracket. It looks very elegant.” The subs are less unobtrusive, as they are tucked away, to become part of the furniture. The system was designed and tuned using Smaart, to ensure full optimisation.

Summarising the installation, the owners said, “We are extremely happy with the end result. The system sounds and looks great. In fact visiting sound engineers have been amazed at what this speaker can do ... how great it sounds and performs in the restaurant.”

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