

# New Meyer Sound Management Hires



Meyer Sound has announced new hires for three high-level management positions, with each job function vital to the continuing operational efficiency and long-term growth of the company. Melissa Galicia has been selected as Chief Financial Officer, James Bolton is the new Director of Logistics, and Michael Heard has been chosen as the Director of Procurement.

“Although these three are not in customer-facing roles, their work is critical to maintaining strong relationships with our global customer base,” says Meyer Sound Executive Vice President Helen Meyer. “Melissa is charged with continuing the efficient and robust financial operations of the company, while James and Michael will help assure that the ‘nuts and bolts’ of our manufacturing and global distribution run smoothly so our customers receive their product on schedule.”

As Chief Financial Officer (CFO), Melissa Galicia is charged with the leadership role in all financial and accounting activities, including budgeting, financial reporting, risk management, and regulatory controls. Galicia comes to Meyer Sound with a depth of experience in finance and accounting positions at other high-tech firms in the Bay Area, most recently as CFO of Anova Applied Electronics, Inc. of San Francisco.

In his new role as Director of Logistics, James Bolton will take lead responsibility for the global and strategic use of logistics and distribution models to manage incoming freight, shipments to customers, and movement of parts. Bolton has more than a decade of experience in positions involving warehousing, overseas shipping, and distribution, most recently with a leading manufacturer of consumer lighting

## Meyer Sound announces New Hires for Key Management Positions

Wednesday, 01 November 2023 19:40

---

fixtures.

Michael Heard will now oversee all matters regarding supply chains for manufacturing parts and materials as the new Director of Procurement. He is charged with ensuring all suppliers meet Meyer Sound's stringent quality standards and are able to deliver materials on schedule. For the past 14 years, Heard has held key procurement and supply chain positions with one of the world's leading high-end bicycle manufacturers.

"Our three new hires are new to the professional audio industry, but they certainly are not new to their fields of professional expertise," notes Helen Meyer. "Once again we are exceptionally pleased that, in today's highly competitive employment market, we are able to attract such talented and highly skilled people to join our team at Meyer Sound."

[www.meyersound.com](http://www.meyersound.com)