

### Martin Audio ADORNS Heimathafen Events Space at Goldbäckerei Grote



For more than 100 years, Goldbäckerei Grote has been serving its customers in the Sauerland region. In addition to 17 cafés and bakeries, the fourth generation of the family business has now also opened a gastronomy location directly on the shores of Lake Sorpe (Sundern). For the first time, an all-day concept has been introduced, where customers are provided with hot and cold dishes, cocktails and regional specialities. The upper floor is designed as an event area.

The company Event Active from Schmallenberg was commissioned to equip this space with the appropriate audio-visual technology. Managing Director Noel Büchte stated, "Goldbäckerei Grote wanted to offer a high-quality event location with its 'Heimathafen' [events space]. Therefore, we planned the technology so that the products could be perfectly integrated and deliver an excellent performance."

Martin Audio loudspeakers were used exclusively for the entire project. Stated Noel Büchte, "Martin Audio's portfolio offers many solutions for the installation sector, so we were able to use several product lines: weatherproof outdoor loudspeakers,

budget-oriented background speakers and high-quality ceiling speakers ... all available in high or low impedance versions."



Almost 50 loudspeakers from the ADORN, Ceiling and CDD series have been integrated unobtrusively into the room design. But the loudspeakers also have another advantage. "Since we were integrating a complex audio matrix, we naturally also needed the matching loudspeaker presets for this. Unlike some other manufacturers, Martin Audio is very transparent - the preset data of the installed loudspeakers can simply be downloaded from the home page and integrated into the DSP used," explains Büchte.

The event service provider from Schmallenberg has already gained plenty of experience with Martin Audio products. In addition to their own rental equipment, many projects have been realised with Martin Audio solutions in the past. "Martin Audio's portfolio offers a wide range of loudspeakers and peripherals, and there is a suitable solution for every sound reinforcement task," states Noel Büchte in conclusion. "We also work very closely with [Martin Audio German distributors] Audio-Technica GmbH. This means that projects can be planned and implemented very flexibly."

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