

## **Lectrosonics announces New Promotions**



L-R: Wes Herron, Karl Winkler

The Board of Directors of Lectrosonics, Inc., a manufacturer of wireless systems for broadcast, film, music, location sound, houses of worship, live sound and theatrical applications, announces two new appointments: the appointment of Wes Herron as President of Lectrosonics, and the promotion of Karl Winkler to Executive Vice President of Product Design and Distribution, as current President Gordon Moore retires after 35 years with the company.

In his new role, Wes Herron will be responsible for the business management of Lectrosonics, overseeing all aspects of the business and manufacturing operations. Mr. Herron has been with Lectrosonics since 1988, starting first as a machinist and then a mechanical assembler, while receiving degrees along the way, first with a BS in Mechanical Engineering followed with an MBA. He has served as the Vice President of Manufacturing as well as on the Board of Directors of Lectrosonics. His experience and long-term knowledge of the operations at Lectrosonics will assure a smooth transition into the next generations of products as new technologies, methods of manufacturing and software advances bring new capabilities into the legendary brand.

“I’ve watched Wes develop his professional skills and community involvement over

the last 35 years and I'm excited about his vision looking forward," says outgoing President Gordon Moore. "He has a great team behind him to help him continue the traditions and innovation at Lectrosonics."

"I am honored and humbled to assume the role of President of Lectrosonics, and I am deeply grateful for the support and confidence of the management, design, and manufacturing team," adds Herron. "I am excited for this opportunity to contribute to the company's continued success and am extremely enthusiastic about the future opportunities that lie ahead of us."

In his new expanded role as Executive Vice President of Product Design and Distribution, Karl Winkler will bring his extensive market acumen and knowledge of professional audio systems to bear as he spearheads the development and design of the next generations of new products for the variety of customers that Lectrosonics serves in the broadcast, film, music, location sound, houses of worship, live sound and theatrical markets. Together with Mr. Herron, Karl Winkler will work closely with the Lectrosonics R&D, design, engineering, sales, and marketing teams to continue to develop and offers customers next-generation products to mee the future demands of the ever-changing professional audio landscape. Winkler has been with the company since 2004, where he is currently VP of Sales and Marketing.

"Since 2004, I have worked closely with Karl. His in-depth knowledge of customers' needs in the field, along with his extensive market experience, will help to define our future products and market segments for Lectrosonics," adds Gordon Moore. "Our many friends and valued customers with whom we have worked with so long can look forward to the company's continuing new ideas, new products - all with a continuation of the support and quality they have come to expect." says Gordon Moore.

"I've enjoyed my 19 years with the company so far, and I look forward to continuing my work with Wes Herron and our excellent team of people in my new role," says Karl Winkler. "The collaboration and innovation here at Lectrosonics are truly something to behold, and as we continue to grow and develop new talent, I look forward to remaining at the forefront of audio technology developments."

Both promotions will take effect September 9, 2023.

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