

# LEaT con 24



LEaT con 24 has once again been a great success: with over 6,500 participants and more than 220 exhibitors and over 300 brands, this year's event was the biggest LEaT con date. Thanks to the significant increase in visitors, the excellent program and the interactive highlights, the networking convention has established itself as an indispensable meeting place for the live and entertainment industry. The event offered trade visitors in Hamburg an ideal platform for exchange, further education and networking.

The LEaT con 24 program once again set new standards this year. With renowned speakers, exciting discussions and practical workshops, there was something for everyone. Whether forward-looking technologies or the latest developments in event technology - the extensive program left nothing to be desired.

AVcon, the accompanying special area at LEaT con, celebrated its successful premiere this year. Specifically geared towards the ProAV industry, AVcon offered a wide range of AV/IT system integration topics. Visitors had the opportunity to get to know innovative products and solutions and to learn more in practice-oriented presentations. The successful premiere makes AVcon another important component of LEaT con.

Studioszene once again a huge success

The Studioszene once again impressed with inspiring and practice-oriented masterclasses. Whether immersive audio or creative mixing - participants gained valuable insights into audio production and engaged in intensive discussions with industry experts.

The industry is thrilled:

- "LEaT con has, as every year, topped this year again. We are absolutely thrilled. The trade fair is an all-round success for us. It's a pleasure to be part of the whole family here, where we have been involved for many years." - Uwe Henne, d&b audiotechnik
- "We are at LEaT con 24 because it is a very attractive platform to show the industry what excellent solutions we have." - Amit Chatterjee, Samsung Electronics
- "We attended the first version of LEaT con here in Hamburg and we really liked the concept back then! The focus is simply on networking and that's really fun!" - Ulrike Veit, Chainmaster GmbH

LEaT con 24 has consistently evolved to reflect the demands of the industry. This year, the focus was increasingly placed on interactive offerings: In the HDR Experience Zone, participants were able to experience the effects of HDR/WCG live on actual workflows, while the enlarged training area with hands-on console training sessions met with great interest.



After this successful year, LEaT con is looking forward to 2025 with great expectations. Next year, LEaT con will move to Halls A1 and A4 at Messe Hamburg, where it will offer even more space for exhibitors and visitors in two halls. The continuing education area will also be significantly enlarged to cover the entire

breadth of the industry.

"LEaT con will grow in 2025 and offer even more potential for the industry with an expanded program and new focal points. In particular, we will focus more strongly on the synergies between ProAV and event technology," emphasizes Duc Nguyen, Director LEaT. Save the Date: LEaT con 25 will take place from October 14 to 16, 2025 in the A-Halls of Messe Hamburg.

[www.leadcon.com](http://www.leadcon.com)