

## Flemming Bjerke joins Martin Audio



Martin Audio has appointed Flemming Bjerke to the newly created position of Sales Manager for the Nordic region and Germany. Bjerke will report to Brad Watson, International Sales Director, and his duties will include business development across the region while supporting existing sales channels and specialist partners.

With extensive pro-audio experience across vertical markets, Bjerke spent 19 years with respected distributor LydRommet AS in Norway before becoming managing director of their Danish operation for 10 years and then more recently spending three years as CEO of Listen Technologies Europe.

Commenting on the appointment, Watson said, “Flemming’s experience is the perfect choice for this new role, and I am excited by his relationships and insight that will be invaluable as this business continues to grow.”

Dom Harter, managing director added, “I’ve known Flemming for 20 years and it’s a

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Wednesday, 06 July 2022 19:09

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testament to Martin Audio's growing reputation that we could secure his services. We see an opportunity to significantly grow our market share in the next few years and I cannot think of a better person to lead that effort in the Nordics and Germany."

Asked about his new appointment, Flemming enthused, "When Dom approached me about the possibility of taking on this role, I was genuinely excited. Further investigation and discussion into Martin Audio's growing status, strategy and ambition only further served my excitement. To be back in the Loudspeaker business is great and I am looking forward to supporting the brand internationally and being part of the #MartinAudioFamily."

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