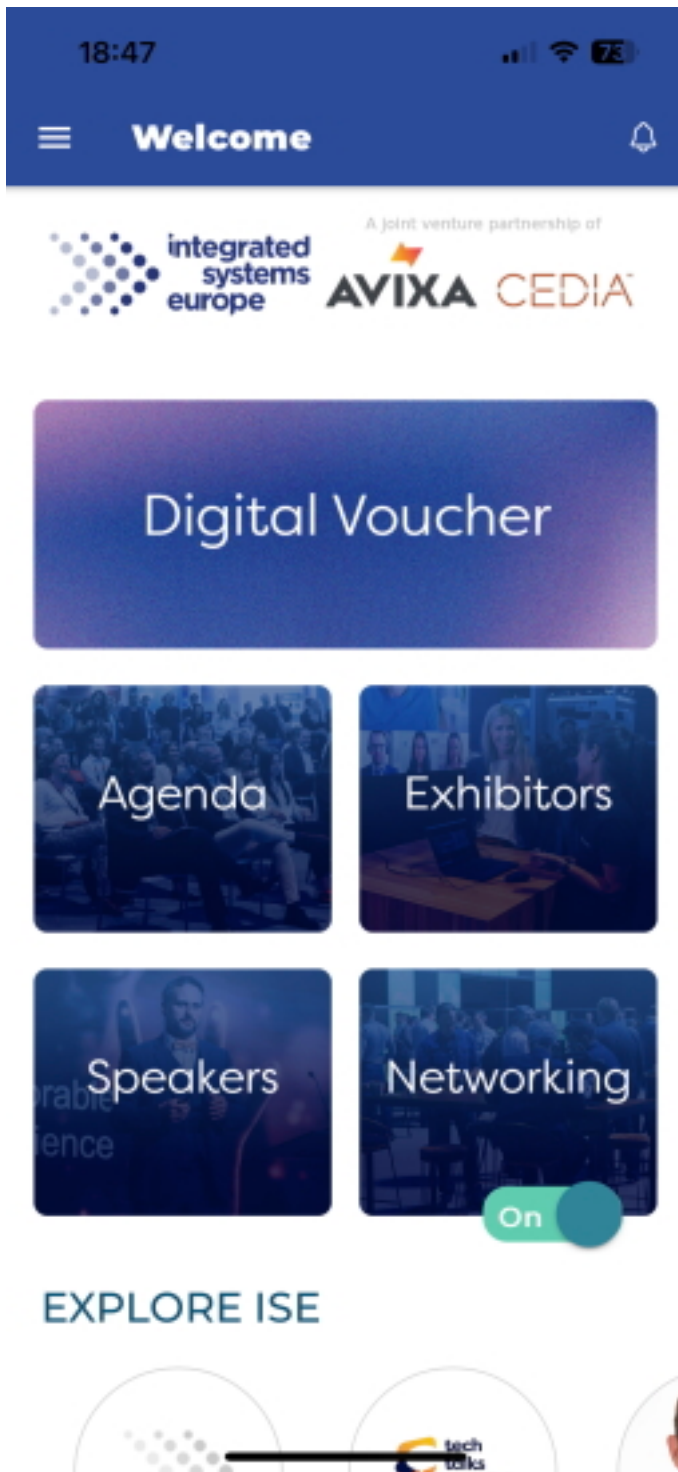


## Official ISE 2023 App



With just days to go until ISE 2023 opens its doors at the Fira Barcelona, Gran Vía on 31 January - 3 February 2023, ISE 2023 – the official show app has been released. Entry to ISE 2023 is only possible via the app. All attendees need to download the app to access their personal digital entry voucher. To enter the Fira venue, present this digital voucher on a mobile device for scanning. On initial entry

to the Fira, present the digital entry voucher at one of the desks to receive the printed show badge.

The ISE 2023 app is sponsored by Presenting Show Partner KNX and is packed full of information, with an extensive Agenda of conferences and show events, an Exhibitors section featuring details of over 1000 companies on the show floor, and a Speakers section containing details of the hundreds of expert professionals speaking during the show.

Other features include:

- My Event: create a personalised agenda by bookmarking events in the app; they will appear in 'My Event' in the main menu
- My ISE Footprint: a valuable reference to all the exhibitors and features where your badge has been scanned
- Networking: a quick and easy way to connect with fellow registered attendees. Simply set your networking to active and start a conversation

As we get closer to the show, the ISE official app will be updated with an additional game, which will be found on the home screen:

- 'Scan Me' Treasure Hunt: don't miss the chance to collect a prize and be in with a chance to WIN an iPhone with this interactive show floor game. There are six special QR codes hidden around the show floor - find them all to claim the treasure.

How to Play: 'Scan Me' Treasure Hunt:

1. Open the ISE app, navigate to the 'Scan Me' Treasure Hunt section and find the map
2. Use the map to locate the six 'Scan Me' QR codes hidden around the show floor
3. Find each code and scan it to unlock a medal
4. Once you have six medals, head to the 'Scan Me' Treasure Hunt counter near the TV3 Studio in Hall 6 and claim your prize

Be quick, the first 1,000 visitors to unlock all six medals will receive an instant prize. All successful Treasure Hunters will be entered into a grand prize draw to win an iPhone 14, taking place at the Treasure Hunt counter on Thursday at 14:30. You have to be present for a chance to claim the big prize.

The app has everything attendees need to know all in one place, in an easy to navigate format. ISE 2023 - the official show app is now available to download from Google Play, the App Store and Huawei App Gallery. Integrated Systems Europe, ISE 2023, will take place at Fira Barcelona Gran Via, 31 January - 3 February 2023.

[www.iseurope.org](http://www.iseurope.org)