

## Sonic Value New AUDAC Distributor for South Korea



L-R: Changhun Han, Mark Asselberghs

AUDAC announces its partnership with Sonic Value as the exclusive distributor of the AUDAC brand in South Korea. Sonic Value, known for its expertise in the audiovisual market, will now represent AUDAC and its wide range of products in South Korea. Sonic Value has built a strong reputation in South Korea for its commitment to delivering high-quality AV solutions and customer satisfaction. With a clear understanding of the company's development strategy and a team of highly qualified professionals, Sonic Value is well-equipped to introduce AUDAC's cutting-edge audio solutions to the South Korean market.

Changhun Han, the AUDAC Brand Manager at Sonic Value, expressed his excitement about the partnership, stating, "We are delighted to collaborate with AUDAC as their exclusive distributor in South Korea. AUDAC's comprehensive product range offers solutions for a wide range of applications, enabling us to serve our customers with complete audio solutions. We look forward to introducing AUDAC's innovative products to our partners and providing them with excellent service."

Mark Asselberghs, International Sales Director at AUDAC, also shared his enthusiasm for the partnership, remarking, "Expanding our global network and establishing new partnerships is a crucial part of AUDAC's growth strategy. We are

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thrilled to welcome Sonic Value into the AUDAC family and confident in their ability to effectively represent our brand in South Korea. Together, we aim to deliver exceptional audio experiences and build long-lasting relationships with our customers."

With Sonic Value's extensive knowledge of the South Korean market and AUDAC's commitment to delivering cutting-edge audio solutions, this partnership promises to offer enhanced audio experiences to customers across South Korea.

[www.audac.eu](http://www.audac.eu)