

## TSL Products Hosts Virtual and Interactive Showcase

### Spotlighting New Products and Latest R&D Advancements



TSL Products will spotlight its latest product developments in audio monitoring, control systems and power solutions with a virtual and interactive showcase. The new digital platform will allow customers to visit a virtual representation of TSL's tradeshow booth, with access to product demos and exclusive interviews, as well as the opportunity to speak live with product specialists via a custom-built set up based out of TSL's Marlow office.

"We were very much looking forward to gathering in-person with broadcast industry professionals at NAB this year," says Mark Davies, director of products and technology at TSL Products. "Although we're no longer going to be meeting face-to-face, our customers will still be able to engage with TSL and explore our latest product releases with this new, hybrid platform."

Throughout the pandemic, TSL has maintained its investments in R&D to ensure its product offerings meet the latest needs of the broadcast industry. By updating its tried and trusted solutions, including its renowned Advanced Broadcast Control Solutions, SAM-Q Audio Monitoring platform and MPA1 Audio Monitors, TSL is prepared to equip broadcasters with increasingly flexible and dependable solutions.

TSL's Advanced Control offering now delivers integrated and distributed control delegation and system interfacing alongside universal functions such as router, tally and device control. Delivered via a modular, node-based offering that streamlines

operations, TSL's exceptional, stand-alone control solutions can also complement third-party control platforms. Through this proven approach, TSL can provide an extremely cost-effective option for broadcasters and facilities looking to tailor a control layer to their requirements, without extensive configuration costs and maintenance contracts.

TSL's virtual control demonstration will include an interactive exploration of how Virtual Control Panels can be used to simplify operations across a range of applications, including OB trucks, studios, conference facilities and transmission chains. This will be supported by TSL's range of universal panels, which can be integrated into any existing system or work independently to achieve interfacing, key mapping and/or button-push triggers.

As audio monitoring moves further towards networked and next-generation platforms and experiences for viewers, the lines are blurring between traditional I/O-led boxes and software-focused solutions. TSL's latest innovations in audio monitoring have been tailor-made to meet the most recent requirements of the broadcast industry.

Within the showcase, customers will see a working demo of the new SAM-Q-NET, which brings together the cost-efficiency of 1Gig/E device deployment within ST-2110 networks, alongside tight integration with control systems via in-band and out-of-band control, utilizing NMOS and a RESTful API. Customers will also be able to self-demo TSL's PAM-IP and MPA1 Mix DANTE audio monitoring solutions.

TSL's power range will also be on display during the virtual showcase, alongside the new horizontal basic unit, the virtual PDU and TSL's Insight Software. Customers will learn about the importance of effectively managing power consumption across facilities, allowing for increased sustainability through cost-saving solutions.

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