

## Lawo's Power Core Rev3 Wins RedTech Award 2023



Johan Boqvist. Picture: RedTech International

Lawo, German innovator of IP-based audio, video, networking, and control technologies, is proud to announce that its Power Core Rev3 software-defined DSP mixing engine and I/O gateway has been honored with the prestigious RedTech Award. The award was presented to Lawo at the IBC Show 2023 in Amsterdam, where the company showcased its entire IP-based product portfolio.

The Power Core Rev3 represents the third iteration of Lawo's acclaimed I/O and DSP solution, designed to cater to a wide range of broadcast and live applications. Red Tech's accolade rewards Lawo's commitment to pushing the boundaries of IP-based audio and radio broadcast technology, delivering cutting-edge solutions that empower professionals across the industry.

Using industry-standard RAVENNA/AES67 networking, Audio-over-IP (AoIP) setups powered by the Power Core Rev3 can seamlessly scale from compact on-air suites to expansive broadcast networks, boasting thousands of analog and digital audio channels. This versatile platform offers full routing capabilities, a facility-wide DSP

bus, and input audio processing, making it the go-to choice for broadcasters seeking flexibility and scalability.

"We are thrilled to receive the RedTech Award 2023 for Power Core Rev3," said Johan Boqvist, Audio Evangelist at Lawo. "This accolade is a testament to our dedication to providing the highest quality and most advanced solutions to our customers. The Power Core Rev3 exemplifies our continuous pursuit of excellence in IP-based audio and broadcast technologies."

"We are very proud of all of the winners of the RedTech IBC2023 Best In Show Awards," said RedTech Award organizers. "The radio and audio industry plays an important part in everyday life at the best of times. It has also proven over the years to be a pillar of support for communities during difficult times. It brings people together through information, entertainment, education and more and these past few months have reinforced its valuable role. Through the RedTech Best In Show Awards, we honor the manufacturers and service providers who are often behind the scenes, but who very much play a key part in allowing the magic of radio and audio to happen and to our touch lives."

The RedTech Awards are a prestigious industry recognition that highlight significant technological innovation within the radio and digital audio space. Judged by a panel of independent industry experts, it evaluates market relevance, design, business benefits, operational benefits, innovation, technical excellence and cost-effectiveness.

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