

## Lawo Establishes CTO Office



Phil Myers

In light of the company's rapid growth and the obvious necessity to provide its customers with innovative answers to new workflow models, Lawo has established a CTO Office staffed with experts from all areas, dedicated exclusively to achieving the overall strategic goals of Lawo's product and R&D organizations. The CTO Office drives innovation and marketable solutions for current and future developments, and ensures that the forward-looking initiatives of the corporate strategy are delivered.

Phil Myers, Lawo's CTO, explains: "The CTO Office will implement the execution of our customer-centric strategy across the organization. Lawo is well aware that the delivery of products involving audio, video, networking, and control infrastructure is no longer enough. Customers increasingly expect seamlessly integrated solutions rather than technically robust assemblies of hardware and software. Lawo customers have jobs to do, and we need to provide intuitive and efficient tools and workflows that span the full gamut of Lawo's portfolio. Tight integration is the

cornerstone of our strategy."

"Lawo solutions need to be powerful, easy-to-use, quick to deploy, and technically aligned. To achieve this, we will ensure that all parts of the organization are in sync and work towards a common goal. The CTO Office is tasked with driving this convergence within the company," Myers states.

The CTO Office consists of:

### **Axel Kern, Senior Director, Cloud and Infrastructure Solutions**



Axel Kern is responsible for cloud-based and infrastructure solutions across Lawo's product landscape and for the further development of HOME, Lawo's core media infrastructure platform.

With more than 30 years of experience in the broadcast and pro audio industry, Axel has spent the last 12 years at Lawo. With a MScEng in media technology, he has held various positions as a product manager in the broadcast sector. His

international career includes positions at DHD Audio, Harman International Industries / Studer and Lawo.

### **Lucas Zwicker, Senior Director, Workflow & Integration**



Lucas Zwicker has taken on the task of driving innovation by incubating new technologies, while exploring their applicability for current and future products. This especially involves harmonizing workflows and ensuring interoperability across the Lawo portfolio.

Lucas Zwicker joined Lawo in 2014, having previously worked as a freelancer in the live sound and entertainment industry for several years. He holds a degree in event technology and a Bachelor of Engineering in electrical engineering and information technology from the University of Applied Sciences in Munich, Germany.

### **Henry Bourne, Senior Director, Experience & Design**



Henry Bourne is responsible for human factors, user interface design, and user experience across the Lawo portfolio. Essentially, he is the counterpart to all the great technology Lawo develops, making sure it works well for people.

After a lot of freelance work in recording studios across the UK, Henry focused on broadcast for 10 years at Calrec, gained an MSc in DSP in his spare time, developed web and mobile apps at Sky, and then learned a lot about listening while working on the 800 D4 series speakers at Bowers & Wilkins. He joined the Lawo team in 2019.

**Jeremy Courtney, Senior Director CTO Office Coordination**



As Senior Director, Jeremy Courtney is deputy chair of the CTO Office and oversees and facilitates all aspects of Lawo's Product Management and R&D activities.

With 28 years of experience within broadcast engineering, Jeremy has held a variety of R&D, Product Management and Business Leadership roles, all with a strong focus on video and image processing. He has a proven track record of introducing and successfully launching world-class products into the market. His career includes position at Snell & Wilcox, Snell Advanced Media and Grass Valley.

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